Study Magazine
International Studies
# 2012/2013

Bachelor and Master Studies
Life in The Hague and Holland
Den Haag, The Hague
La Haya, 海牙
Foreword

Allow me to introduce myself. I’m Rob Brons, chairman of the Executive Board at The Hague University of Applied Sciences. So what exactly do I do? Well, if you were to think of the university as a city, I would be the mayor. My job is the daily management of the university, which you might be attending in the coming year. That can be a big step. You’ll be moving far away from your familiar surroundings, building a new life, developing new routines and meeting new people.

You won’t be alone. Every year, students from all over the world come to study in the ‘city of peace, justice and security’. That makes The Hague a cultural melting pot. This is evident at The Hague University of Applied Sciences, which is home to more than 135 nationalities.

You’ll work with those people every day: during your lectures and in your assignments and projects. You’ll become familiar with other cultures, and develop into a world citizen so that once you’ve got your bachelor’s or master’s degree, you’ll be ready to start work anywhere in the world.

You’re not quite at that stage yet. You will need to choose your study programme first. And then actually study for it. Perhaps you’ll do so in The Hague, at The Hague University of Applied Sciences. If you want to broaden your horizons, you’ll be very welcome here.

Rob Brons
Chairman of the Executive Board
## Content

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Go Dutch: The Netherlands</td>
<td>5</td>
</tr>
<tr>
<td>The Hague</td>
<td>10</td>
</tr>
<tr>
<td>The Hague University of Applied Sciences</td>
<td>14</td>
</tr>
<tr>
<td>English Language Preparatory School</td>
<td>16</td>
</tr>
<tr>
<td>International Exchanges</td>
<td>20</td>
</tr>
<tr>
<td>International Bachelor’s Studies</td>
<td>22</td>
</tr>
<tr>
<td>Enhance your Bachelor’s degree</td>
<td>42</td>
</tr>
<tr>
<td>International Master’s studies</td>
<td>46</td>
</tr>
<tr>
<td>A day in the life of a student at The Hague University</td>
<td>56</td>
</tr>
<tr>
<td>Building a career</td>
<td>60</td>
</tr>
<tr>
<td>Facilities and services</td>
<td>64</td>
</tr>
<tr>
<td>Preparing for life at THU</td>
<td>68</td>
</tr>
<tr>
<td>Accommodation</td>
<td>69</td>
</tr>
<tr>
<td>Admission Requirements</td>
<td>71</td>
</tr>
<tr>
<td>Registration</td>
<td>73</td>
</tr>
<tr>
<td>Financing your study</td>
<td>74</td>
</tr>
<tr>
<td>Visas and resident permits</td>
<td>74</td>
</tr>
<tr>
<td>Health Insurance</td>
<td>75</td>
</tr>
<tr>
<td>Working as a student</td>
<td>75</td>
</tr>
<tr>
<td>More Info</td>
<td>76</td>
</tr>
</tbody>
</table>
Study Magazine 2012/2013 is published annually and is a publication of The Hague University of Applied Sciences.

Concept, photography, design, text, final editing and production of this publication has been realised by the Communication & Marketing department of The Hague University of Applied Sciences.

Contributors
John Widen, Dawn Jelley

Photography
Ilya van Marle, Louis le Maire, Bas Kijzers

Print
OBT bv, Den Haag.

Editorial address
Johanna Westerdijkplein 75
P.O. Box 13336
2501 EH Den Haag
T +31 70 445 75 55
www.thehagueuniversity.nl

We have done our utmost to provide you with the best possible information about studying with us, but changes may be made to the educational programmes. Therefore no rights can be derived from the information in this study magazine. For the latest information please consult www.thehagueuniversity.nl.
Go Dutch: The Netherlands!

Small in size it might be, but the Netherlands has made a big impact on the world. So take our whistle-stop tour for a brief introduction to what the country can offer and an insight into why it can be fun to “go Dutch”.

---

Holland.
The first thing that many visitors to the Netherlands get to see is Schiphol Airport Amsterdam which speaks volumes about the country itself: it’s modern, welcoming, international and very well organised. A place where everyone seems to be able to speak English fluently.

Public transport
The Netherlands’ public transport systems are world class. In addition to taxis, there are tram and bus networks in and around the major cities and an extensive railway system connecting them all. A short walk from the Arrivals Hall at Schiphol takes you to an underground station with a direct connection to The Hague. Payment systems on public transport are very straightforward.

Amsterdam
A must-visit place is Amsterdam, a vibrant, bustling city famous for its concentric canals, Dam Square, and much more besides. A boat trip through its canals past tall, graceful merchants’ houses will give you a sense of the incredible wealth on which the centre of the city was built, 400 years ago during its Golden Age. For art lovers the Van Gogh Museum boasts the world’s largest collection of works by this Dutch artist and Amsterdam’s Rijksmuseum houses one of the world’s best-known paintings, Rembrandt’s colossal Night Watch. And while strolling between its museums don’t shy away from giving some loose change to the person operating the barrel organ, a common sight in Dutch streets and open markets.
Just to the north of Amsterdam lies the Zaanse Schans, practically unpronounceable if you’re not Dutch, but well worth the effort of trying to if you want to see real windmills in a working environment. Not far from there is Volendam, a sightseeing magnet built around a traditional Dutch fishing community. We could continue but there are just so many more places to enjoy and sights to see in the Netherlands that it’s impossible to mention them all. However, the country’s network of VVV tourist offices can provide all the information you’ll need.

Food for thought
Like many other countries, the Netherlands has its own ideas about eating. Traditional Dutch cuisine tends to focus on simple fare for the cold winter months, like “boerenkool met worst” (caul and sausage), “hutspot” (a hotch potch of carrots, onions and mashed potatoes), and the famous “erwtensoep” (thick pea soup with smoked sausage). In keeping with the multicultural society it has become, you’ll find ethnic restaurants everywhere in the Netherlands, particularly the cities. And as a throwback to its colonial ties, Indonesian cuisine is still very popular. Dutch people generally take just one hot meal a day, in the evening. Breakfast and lunch usually comprise bread and cheese, jam or cold meats. There are a few treats that every visitor should try, at least once, such as raw herring. Eat it like the locals, by dipping it into raw diced onions, dangling it into your mouth and biting off portions as you lower it, delicious!

Party time
The Dutch are a highly sociable lot and love inviting friends to their home. Upon arrival men greet men with a firm handshake and everyone greets women by kissing on the cheek – three times, don’t forget the third, starting with the right cheek. Coffee, or if you really insist, very weak tea, will usually be served with a biscuit. Then the party can really get underway, and chances are it will be a party: a birthday party. You might well have been invited to celebrate someone’s birthday, which is considered an important event in the Netherlands.
**Football – the national sport**
Orange is also the predominant colour when the Dutch national soccer team plays. Although a relatively small country it says a lot for its soccer prowess that Holland is ranked second in the world by the sport’s governing body, has qualified for nearly all major international tournaments since the early 1970s, and exports more of its home-grown players to major soccer clubs than almost any other nation. When the national team play home matches, either in Amsterdam’s ArenA or Rotterdam’s De Kuip, every move that “Oranje” make is met by rapturous cheers from its orange army of supporters.

---

**Dutch traditions**
At certain times of the year you’ll see things that can only be seen in Holland. Like the sea of orange that colours the entire country on 30 April, a day of national pride when the Dutch honour their royal family by celebrating “Queen’s Day”. In early December it’s time for “Sinterklaas”, the character widely believed to have been the inspiration for the American Santa Claus, after Dutch immigrants imported the concept many years ago. “Sinterklaas”, or Saint Nicholas, supposedly resides all year round in Spain and arrives in Holland by steamboat in late November. In a truly quaint Dutch tradition, on 5 December the “Sint” will visit all the houses where children live and give them presents. Or at least the good ones: the naughty ones face the prospect of having to return with him to Spain!
On your bike

Partly because of its endless flatness, and certainly because it’s one of the cheapest and most convenient forms of transport, Holland is just crazy about bikes. They are everywhere in sight, and in cities like Amsterdam out of sight too, until the council has one of its regular purges and fishes hundreds out of the canals. Cycling is a way of life here, people of all ages cycle everywhere and it’s not unusual to see a mother and up to three children on the same bike. And every year, for three whole weeks in the summer the whole country is gripped by “tour fever” as a large swathe of the population follows every hill, straight and bend of the Tour de France cycling race.

Finally, communication is never a problem in the Netherlands as English is spoken just about everywhere, especially in cities like The Hague and Amsterdam. But while this is a clear advantage for short-term visitors, it can be a minor hurdle if you want to learn to speak Dutch. However, if this is the case, persevere; don’t succumb to the temptation to revert to English. You’ll find that most people will be more than willing to help you learn, and appreciative of your effort to do so!
Pedro Kuijt Ramayor, Mexico
International Business and Management Studies alumnum

“English is spoken everywhere and there are always different cultural events taking place”
Peace and Justice

Fourth in importance after New York, Geneva and Vienna as a United Nations city, The Hague boasts no less than 131 international institutes, earning it the title of International City of Peace, Justice and Security. What is now known as the Peace Palace was completed in 1913, and since then many international justice institutions have been added, increasing the standing of the city as the world’s centre of justice. These include the establishment of the International Court of Justice, instigated just after the Second World War, and the International Yugoslavia Tribunal, Europol and the International Criminal Court, which were all established after the end of the Cold War.

Catarina Jaramillo, Mexico
Law student

“For me The Hague is the perfect cross between a small town and a big city. I particularly love the architecture and gardens of the Peace Palace”

Royal connections

The Hague has always maintained close ties with the Dutch monarchy. For example, the official working offices of Queen Beatrix are located in Palace Noordeinde, in the centre of the city. This is also where members of the Dutch Royal Family welcome and entertain foreign heads of state and other dignitaries during state visits. And every year, on the third Tuesday in September, with all the pomp and ceremony that can be mustered, the Queen officially opens parliament in the Ridderzaal, in the centre of The Hague’s Binnenhof.

Prashant Barje, India
MBA alumnus

“The Hague is a really exciting city, there’s always plenty going on and I really enjoy its nightlife during the weekends”

Stephanie Lestari, Indonesia
Process and Food Technology alumna

“The Hague is a great place for international students to live and study”
Culture and music
Culture and creativity abound in The Hague. The Mauritshuis, once mused over as the world’s most beautiful museum by The New York Times, showcases the work of Rembrandt and Vermeer, including the latter’s famous *Girl With a Pearl Earring*. The Municipal Museum, one of 45 museums in the city, displays the works of Piet Mondriaan. For music lovers Parkpop, held in The Hague every summer on the last Sunday in June, attracts over 300,000 people, making it the largest free pop festival in Europe. The Hague University has been involved in Parkpop for eight years. After a number of successful years as the main sponsor of XStage in The Hague, a new direction was chosen – New Horizons co-created by The Hague University which presents an interactive and dynamic programme packed with music, dance, sport, workshops and presentations.

Luitpold Müller, Germany
ES alumnus

“The Hague is a great place to study if you are a foreigner. It’s not too big, a vibrant metropolis, international in nature and very easy to fit in”

Graziella Guimarães, Brazil
Master in European Law and Policy alumnas

“Being such an international city really makes The Hague my cup of tea”

Business
The international character and infrastructure of The Hague makes it a very attractive location for multinational companies and organisations. The city is host to some 300 international businesses, which provide direct employment for almost 50,000 people, and indirect employment for a further 60,000. Many of these businesses, including Shell, Siemens and KPN, have established their corporate headquarters in The Hague.

Seat of government
Amsterdam might be its capital city but the Netherlands has been governed from The Hague since the 16th century. All Dutch ministries are based there, as is the Binnenhof, which is the Dutch “Houses of Parliament” and beating heart of Dutch politics. And to stress the importance of the city’s international and governmental role, all foreign embassies to the Netherlands are also located in The Hague.
City of architecture

In the first half of the 20th century The Hague had few buildings that rose above its trees. During the 1980s the city embarked upon an architectural metamorphosis that has now given it an imposing and impressive skyline to enjoy as you enter the city. But The Hague remains a city of architectural contrasts. Lovers of historical architecture can marvel at the beautiful old streets near the Binnenhof and the Noordeinde Palace, while not far away are Richard Meijer’s strikingly white City Hall and the city’s modern business centre, governmental buildings and modern squares.

Gabriele Vasiliauskaite, Lithuania
International Business and Management Studies

“The Hague is not as big as Amsterdam or Rotterdam, but I always discover something new every time I step out of the house. New places, new cultural events, new people.”

Nicola Fraccaroli, Italy
Public Management

“When I walk through the streets of The Hague I always take my camera with me since I can always find something interesting worth remembering. The Hague is the perfect balance between quietness and fun thus it is easy for me to concentrate on my studies as well as spending afternoons and evenings in an alternative and inspiring way.”

Haiyan Hu, China
Master in Accounting and Control

“In my impression, The Hague is a peaceful and quiet city, drivers always give way for pedestrians, and you can drive a bicycle freely.”

Jolana MakraiOva, Slovakia
Law student

“The Peace Palace library is where I spend most of my time so I suppose that makes it my favourite place in The Hague. But when I’m not studying there’s no place I’d rather be than in the city centre enjoying a drink outside with friends, particularly in April when the spring brings the promise of warmer weather. There’s always the beach nearby too, but that’s another story…”

Olga Shelyagova, Russia
Law Alumna

“A lot of European treaties and agreements have been concluded in The Hague. Historically it has been an important city where European and international political discussions have taken place. The Hague is an ideal place to study International and European Law as - not only there are a lot of legal institutions here - but also major European institutions are located in the neighbouring countries which are only a couple of hours away.”
The Hague University of Applied Sciences

Who are we?

The Hague University of Applied Sciences (THU) is a vibrant campus within walking distance of the cultural city centre and close to Central Station. We swung open our doors in 1987 when we merged 14 traditional, 19th century institutions. We still have a number of satellite colleges dotted around The Hague today.

Our campus

Walkways connect you to the heart of our campus - a vast oval building with a glass atrium. This contemporary hub was designed and completed in 1996 by local architects, Atelier PRO. Around 21,000 students from 135 nations pass through our bright atrium every day, making us one of the most cosmopolitan universities in the Netherlands. Our entire campus is surrounded by water.

Along with our cutting-edge architecture, many inspiring and eye-catching works of art, like paintings, sculptures and photography adorn our campus buildings. We also have a Hollywood ‘claim to fame’. THU was the film set for some of the scenes in the 2004 FBI thriller Mindhunters, starring Val Kilmer and Christian Slater.

Our philosophy

The Netherlands has two main types of higher education institutions - research universities and universities of applied sciences. THU is a university of applied sciences with a professionally focused, hands-on approach - mixing theory and practice. We will prepare you for the challenges ahead in your specific career.

We believe that it is important to tap into the professional world to give our students real life experiences. Our international bachelor’s and master’s programmes are constantly updated to reflect developments and changes in the working world. Our programmes will encourage you to think independently and explore other people’s perspectives, through cross-cultural debate and teamwork.

Our degree system

The higher education system in the Netherlands means that students can obtain a bachelor’s degree on successful completion of an undergraduate phase and a master’s degree after passing the graduate phase.

Bachelor’s programmes at universities of applied sciences like ours require three or four years of full-time study (depending on the programme) and an accumulation of 240 credits. You will obtain a degree in your field of study (e.g. a Bachelor of Law or Bachelor of Engineering).

Our master’s programmes require between 12 and 18 months of full-time study. You will obtain a degree in your field of study (e.g. a Master of Communication).

Programme accreditation

The Accreditation Organisation of the Netherlands and Flanders (NVAO), is responsible for accrediting study programmes offered by Dutch universities. All international bachelor’s and master’s programmes offered by THU are NVAO recognised.
What we offer

Our programmes
At The Hague University of Applied Sciences (THU) we run various programmes to suit your individual needs. We offer nine full-time English language bachelor’s programmes and four full-time English language or part-time master’s programmes. Before you start at THU you may want to polish up your English skills on our English Language Preparatory School course. You can get a taste for THU life and ‘dip in’ for a semester or two as an international exchange student.

English Language Preparatory School
Hone your English skills before you start one of our bachelor’s or master’s degrees on the English Language Preparatory School programme. This will prepare you for studying courses taught in English at THU or any other higher education institution in the Netherlands. You can enrol for a semester or full year course, depending on your level.

International exchanges
THU offers a range of Erasmus exchange programmes and international semesters to students from other universities. We welcome students from a selection of partner universities on programmes such as Facility Management, ICT and Media, Marketing and Teacher Training for Primary Education – to name just a few subjects.

To find out if your university is one of our partner institutions, contact your own International Office. If your university is not one our partners, or if you are not studying at present, you may still be able to join us as an independent applicant.

Did you know that THU?
- Has 8,500 visitors per day
- Runs 49 full-time programmes (nine taught entirely in English)
- Runs 9 master’s programmes (four taught entirely in English)
- Offers 23 part-time programmes and 11 dual programmes
- Offers 2 associate degrees
- Teaches around 21,000 students, of which about 2,100 are international students from 135 different nationalities
- Employs 1,800 staff
- Enrols around 5,600 first year students every year
- Passes around 3,000 graduates every year
- Holds 21 research groups
- Stores 55,000 books in its library

Our bachelor’s degree programmes
We offer the following nine full-time bachelor’s degrees. The courses are internationally focused and taught entirely in English.
- European Studies
- Industrial Design Engineering
- International Business and Management Studies
- International Communication Management
- International Financial Management and Control
- Law
- Process and Food Technology
- Public Management
- Safety and Security Management Studies

Our master’s degree programmes
You can take the following four master’s degree programmes on a full-time or part-time basis. They are also taught entirely in English with an international focus.
- Master in Accounting and Control
- Master in European Law and Policy
- Master in International Communication Management
- Master of Business Administration

Our full-time master’s degrees will help you develop practical skills through real work experience as well as management theory.
The purpose of the English Language Preparatory School Programme, or Prep School for short, is to improve your English, familiarise you with new teaching methods, help you acquire new study skills and assist you in dealing with the cultural aspects of Dutch society, so that you are ready for success in your degree course at The Hague University of Applied Sciences (THU) or any other institution of Higher Education in the Netherlands. You can opt for a one-year or a six-month prep programme depending on your level of English when you apply.

**Entry Requirements**
To enrol you need to have obtained the following minimum scores in one of the two internationally recognised tests below:

<table>
<thead>
<tr>
<th></th>
<th>TOEFL Computer-based</th>
<th>TOEFL Internet-based</th>
<th>IELTS Overall score</th>
</tr>
</thead>
<tbody>
<tr>
<td>½ year preparatory course</td>
<td>197</td>
<td>71</td>
<td>5.5</td>
</tr>
<tr>
<td>1 year preparatory course</td>
<td>173</td>
<td>61</td>
<td>5</td>
</tr>
</tbody>
</table>

Studying abroad means new subjects to study, unfamiliar teaching and learning methods, cultural differences and communicating in English. It is obvious that good language skills are essential if you want to cope with your new environment, but if your English does not quite make the grade, all is not lost for The Hague University’s English Language Preparatory School programme is the solution.
Exams set to measure your progress.

Four hours per week of individual coaching by senior

Teaching taking place in small classes, 16 hours per week

However, teachers will be strict and demand you have done

Following on class, extensive homework assignments that

What will I learn at Prep School?

Prep School is not just about learning English, although this is at

the core of the curriculum. In the full year course, the first term
(two months) is all about an intensive study of English. The rest of
the course adds training in skills that prepare you for your degree
course. You will be surprised at how quickly your English improves
as you will be working with international students and use English
more often than ever before.

But, this does not work if you seek out friends from your home
country only and shy away from ‘foreigners’. Another sure way to
fail is being online with your friends back home all the time and
using your country’s websites, search engines or social software
rather than English language ones. Undeniably, Prep School is
hard work, especially at the start of the programme, but if you
are willing to make the effort you will be making the most of an
English language environment.

What does Prep School offer?

- In class training in pronunciation, public speaking, giving
presenterions, reading, writing, grammar and listening.

- Following on class, extensive homework assignments that
occupy much of your time. But as the course progresses, your
English improves and, as you will have made new friends, you
will find you have more time to enjoy life in the Netherlands.

- However, teachers will be strict and demand you have done
the homework preparing for class.

- Teaching taking place in small classes, 16 hours per week
and is done by experienced and highly qualified university
lecturers who will take a personal interest in your progress
throughout the programme. Although the work will be hard, it
will also be fun as the lecturers will make classes entertaining
and you will learn about a wide variety of subjects while you
are studying English.

- Four hours per week of individual coaching by senior
international and Dutch students. They will help you study by
commenting on your work, giving advice on how to study and
helping you find answers to questions you may have about
the content of your assignments. Moreover, they will help you
adjust to Dutch society and university life and as a result many
students become good friends.

- Exams set to measure your progress.

Jan Brouwer
(Programme co-ordinator)

As The Hague University’s English Prep School
co-ordinator, Jan Brouwer is responsible for the
content that will best prepare students for their degree
courses, the recruitment level, and the day-to-day running of
Prep School. “The programme is intended to prepare
students for the degree programme of their choice at The
Hague University. Students enrolling in Prep School are
guaranteed a place in the course they select, on condition of
course of completing Prep School. However, students are not
obliged to stick to their original choice and some will select a
different degree course from the many offered. External
students are also accepted and what often happens is that
after getting to like it here they decide to do their degree at
The Hague University.”

The University has offered this programme since 2006, but it’s
not alone in doing so: “I like to think that ours is one of the best
though. We have stringent entry requirements; candidates are
personally interviewed and have to sit a written intake examina-
tion. However, successful students can expect to see substantial
improvements in their English proficiency and in their study,
time-management, organisational, teamwork, presentation and
debating skills. And because we have both six-month and one
year versions of the programme, we can be very flexible. We’ve
had as little as 30 participants and as many as 90.”

Mr. Brouwer sees the Prep School as a win-win-win situation.
“Firstly, thanks to their newly acquired skills the Prep School
students are clear winners. As they have already become familiar
with the University, its facilities and its teaching and learning
methods, they will find starting their bachelor programmes much
easier. Secondly, enlisting senior Dutch and other international
bachelor students creates an opportunity for all to gain expe-
rience in working in an international team. Thirdly, the Prep
School benefits the bachelor programmes by making them more
efficient. As more students know what studying in the degree
programmes is all about, fewer are disappointed with their
choice. Whereas some 25% of Dutch first year students drop out
or change programmes after the first few months, hardly any
Prep School graduates ever do so.”

Concluding with a word of warning for Prep School students
about to embark on the programme, Mr. Brouwer stresses that
it’s vital that they use English as much as possible during the
programme, and resist the temptation to communicate primarily
with fellow students in their native language. “Integration in the
international environment that our university offers is the only
way to significantly improve your English. Prep School ends
with an exam and whereas fortunately the large majority pass,
failing to do so by 31 August, inevitably means the study related
residence permit loses its validity and the student
has to leave the country.”
Prep School curriculum

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2 (half-year programme)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term 1 (weekly programme)</td>
<td>Term 3</td>
</tr>
<tr>
<td>General English practice I: (4 hours) Reading/writing/listening/speaking – content and language integrated approach</td>
<td>General English practice III: Reading/writing/listening/speaking</td>
</tr>
<tr>
<td>English for special purposes (4 hours) Using English on the telephone</td>
<td>English for special purposes Business English II</td>
</tr>
<tr>
<td>Grammar practice (2 hours)</td>
<td>Grammar practice</td>
</tr>
<tr>
<td>Vocabulary practice (2 hours)</td>
<td>Vocabulary practice</td>
</tr>
<tr>
<td>Team building skills (2 hours)</td>
<td>Academic writing I</td>
</tr>
<tr>
<td>Intercultural communication (2 hours)</td>
<td>Intercultural communication</td>
</tr>
<tr>
<td>Individual coaching (4 hours)</td>
<td>Critical thinking I</td>
</tr>
<tr>
<td>Project I</td>
<td>Individual coaching</td>
</tr>
<tr>
<td>Study week</td>
<td>Project III</td>
</tr>
<tr>
<td>Term Exam</td>
<td>Term Exam</td>
</tr>
<tr>
<td>Excursion</td>
<td>Excursion</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Term 2</th>
<th>Term 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>General English practice II: Reading/writing/listening/speaking</td>
<td>General English practice IV or SDP programme Reading/writing/listening/speaking</td>
</tr>
<tr>
<td>English for special purposes Business English</td>
<td>English for special purposes or SDP Academic writing II</td>
</tr>
<tr>
<td>Grammar practice</td>
<td>Grammar practice or SDP</td>
</tr>
<tr>
<td>Vocabulary practice</td>
<td>Vocabulary practice or SDP</td>
</tr>
<tr>
<td>Team building skills</td>
<td>Academic writing II or SDP</td>
</tr>
<tr>
<td>Presentation skills</td>
<td>Intercultural communication or SDP</td>
</tr>
<tr>
<td>Intercultural communication</td>
<td>Critical Thinking II or SDP</td>
</tr>
<tr>
<td>Individual coaching</td>
<td>Individual coaching</td>
</tr>
<tr>
<td>Project II</td>
<td>Project IV</td>
</tr>
<tr>
<td>Term Exam</td>
<td></td>
</tr>
<tr>
<td>Christmas holidays</td>
<td></td>
</tr>
<tr>
<td>End of first semester</td>
<td>FINAL EXAM</td>
</tr>
</tbody>
</table>

The next step

Prep School rewards excellence by inviting the top scoring students to take part in the new Cambridge Skills Development Programme (SDP). This is a seven-week programme offered in term 4 (April-June). Although there are additional fees, students scoring 7 overall in the Prep School exam can take this diploma course for free. The SDP diploma equals the United Kingdom’s A-levels skills certificate and is recognised by the world’s leading universities. Alternatively the regular programme offers additional exam training for IELTS.

Facilities

The Prep School programme offers a full range of facilities, including learning materials. In addition to class learning and individual coaching, the course will include several parties, events and field trips at no additional charge. In the building you will have access to high speed WIFI, use of the University’s research library and computer facilities with unlimited and uncensored Internet access. Enrolment in Prep School entitles you to an e-mail account, complete with access to BlackBoard and QuestionMark perception, the university’s learning and testing management systems. Along with the determination to succeed, the only thing you will need to bring is your own laptop computer. But if you don’t have one you can purchase one through our preferred supplier.
Wen Bo (Student)

Required level  Wen Bo (25), or Lucy her adopted western name, is from Taiyuan in the Shanxi province of China, some three hours’ drive from Beijing. She’s been admitted to the Master of International Communications Management (MICM) at THU, which she will start in September 2011. But between now and then, to get her English to the required level, she’ll be following THU’s English Preparatory Course.

Higher degree  Lucy got her bachelor’s degree at Zhejian Media University in 2008. She then worked for two years with a television company as a journalist, doing mainly editing work. “But I really wanted to teach media or communications and for this I need to improve my education and obtain a higher degree. The MICM programme is perfect for me, but before starting it I need to improve my English.”

More tuition  Strangely enough, Lucy is not overly disappointed at having to do the English Prep School before starting the MICM. “It’s necessary because learning and using communication at this level calls for excellent language skills. Actually, I know many English words and I understand nearly everything when I am being spoken to in English. My biggest difficulty is expressing myself in the language. THU suggested I follow the six-month version of the course, but I think I need more tuition so I asked if I could do the full 12-month version.”

Practice  Just a few weeks into the Prep School she’s finding it very manageable. “Most of my classmates are younger, school leavers and they are improving their English to admit them to bachelor’s degrees, so it’s probably easier for me. But I still need to work hard to get more practice in speaking English. We do practice a lot in class, but I think we should do even more.”

Assignments  Reading is also a key aspect of the English Prep School but Lucy finds the material in the textbook relatively easy. “However, the tutor also gives us assignments in which we have to read articles that are both difficult and long. It can take me almost a week to edit and summarise just one of them, but I feel they are teaching me a lot so I hope he keeps giving them to us.”

Different culture  Lucy is enjoying her stay in The Hague but confesses to sometimes feeling bored after classes. “Of course I haven’t been here very long and I’m sure this situation will change after a few months, once I’ve become comfortable in what is for me a different culture, and once I’ve made more friends.” She also intends to find herself a part-time job: to earn some money, give her something to do and the opportunity to speak more English.

International communication  Looking a few years into the future, Lucy intends to go back to China, where she wants to teach media or communications at a high academic level, in Chinese. But wouldn’t that be a waste, having completed the English Prep School and a communications masters in English? “Not at all,” she insists. “Nowadays, Chinese universities increasingly communicate and exchange students with other countries’ universities and I’d have experience of both worlds. And after all, it’s about international communication.”

Benchmark  At the moment Lucy feels it’s too early to notice a marked improvement in her English, but she certainly expects it to be noticeable after six or even three months. During the interview her difficulty in expressing herself was clearly evident in the speed with which she understood the questions and the time it took to formulate her answers. Perhaps a better benchmark of how effective the Prep School is would be to talk to Lucy again after she completes the course? “That’s a great idea,” she enthuses. “I’d like to answer questions more efficiently and with more confidence and I’m sure I’ll be able to do so next year.”
International exchanges

We welcome exchange students and independent applicants on our international exchange schemes and international semesters on programmes from Facility Management to ICT and Media, Marketing and Teacher Training for Primary Education.

Our Erasmus exchanges
Exchange programmes are only available to students from partner universities, where we have student exchange agreements in place. Contact the International Office at your own university to find out if they work with The Hague University of Applied Sciences (THU).

A large number of students come to us from around the world to join a bachelor’s programme for one or two semesters on exchanges.

We are proud that so many international students want to come to THU and we are committed to making your stay rewarding from an academic and personal perspective.

What we offer

- ICT and Media
- Industrial Product Design
- International Business and Management Studies
- International Communication Management
- Law
- Marketing
- Nursing
- Public Management
- Social Professions
- Teacher Training for Primary Education

International semesters
If your university is not one of our partners, or if you are not studying at present, you may still be able to join us as an independent applicant.

We offer semesters on programmes including:
- European Studies
- Facility Management
- Marketing
- Teacher Training for Primary Education

For more information on our exchange programmes and international semesters please visit www.thehagueuniversity.nl
Marina Zernaeva
European Studies exchange student

Marina Zernaeva (22) is from a small Russian town called Pskov near the border with Estonia. She’s about to graduate from a five-year specialist degree in management and economy from the local university. At the end of 2008 she completed a six-month exchange at THU, taking advantage of an agreement between the two universities. While attending THU’s European Studies programme she followed marketing, management, French and English courses.

Although it was three years ago Marina still remembers it vividly. “THU is a great university with competent lecturers offering a high level of education. I think it was the best part of my study and I’m so glad I was given the opportunity. It was great to study foreign languages like French too, as this has always been a dream of mine.”

But that’s not to say it was all plain sailing; she had to get used to several differences in the educational systems. “In THU you work a lot in teams, for example, while here in Russia studying is more individual. But the experience of working as part of a team will be very useful later on because whatever job I do I’ll always have to work with other people.” Another difference was THU’s practical approach. “In Russian universities tuition is nearly all theoretical. Having to work on projects in THU means it has a far larger practical component. In fact, one of the things I enjoyed the most there was the Marketing Communication project I participated in.”

During her visit to The Hague Marina was one of several Russian students in a larger community of over 100 international exchange students from all over the world. “The exchange programme was called Erasmus so we were known as the ‘Erasmus family’. The Hague is a beautiful city and I loved the Dutch lifestyle and the fact that everyone speaks English. It’s no problem at all for a foreigner to live in The Hague. While we were there we visited Amsterdam and Rotterdam several times, and other cities such as Delft and Gouda too.”

After graduating Marina expects to move to nearby St Petersburg, where she feels she’ll have a better chance of finding the type of job she’s looking for. “I’d love to work for an international company where I can put my English skills and everything else I learned at THU to good use.”
International Bachelor’s Studies

As a bachelor’s student at The Hague University of Applied Sciences (THU) you’ll become an independent and self-motivated learner. It’s not just about the lectures - you’ll work in groups, role-play real-life scenarios and work within real companies.

We offer nine full-time, internationally focused bachelor’s degrees, taught entirely in English.
European Studies
This innovative programme will train you to become a specialist in European matters and work in a global, multicultural organisation. You will acquire advanced skills in intercultural communication and expertise in European policy and international marketing.

Industrial Design Engineering
This programme goes one step beyond product design. You will become an ‘open innovator’ – someone who designs for the future. We’ll train you to work in international industries with a technical education and to think ‘outside the box’.

International Business and Management Studies
If your ambition is to be a high-flyer in international business this programme is for you. We’ll provide you with a strong grounding in economics, marketing, sales, finance and management. You’ll enrich your studies in multicultural classes and on internships in global companies.

International Communication Management
This project-based programme will train you to become a communications specialist in the challenging world of external communication. You’ll also focus on the key areas of internal communication, marketing and corporate communication.

International Financial Management and Control
This programme will stand you in good stead for an international career in finance as a business controller, project controller, project manager or risk manager. You will gain understanding of every field of business economics.

Law
Do you see yourself in an international legal career as a legal advisor with a multinational, governmental organisation or an NGO? The Hague is the perfect setting for this programme as the International City of Peace, Justice and Security.

Process and Food Technology
This programme equips you for a career designing, developing and monitoring chemical processes. You’ll study technology sciences and get hands-on experience working with equipment like reactors and distillation towers. Our contacts at multinationals like Shell and Unilever are literally on our doorstep!

Public Management
If you have got a head for international problems and feel passionate about politics, a career as a policy maker or manager could be for you. This four-year programme will cover public policy through lectures, group debates, teamwork and individual assignments.

Safety and Security Management Studies
Do you want to work in public governance or in a safety and security profession? The Hague is home to a range of international safety and security organisations – and we are partners with many of them!

Accreditation
Tuition fee for academic year 2011-2012
Degree
Application deadline
European Studies
Bachelor of European Studies

Striking a perfect balance between theory and hands-on practice, the Bachelor of European Studies programme will train you to become a specialist in European matters. In addition to improving your language skills, you will acquire advanced skills in intercultural communication and expertise in the fields of European policy and international marketing. Thanks to its broad character, the programme will give you the knowledge and skills that will help you keep your international career options open.

Candidate profile. You are internationally oriented, ambitious, driven, inquisitive, gifted in languages, and able to take the initiative and make things happen. You enjoy solving problems, both by yourself and as part of a group, and you are comfortable working in other countries and with people from other cultures.

Structure. This English-language programme runs for four years (three year fast track for candidates with suitable background). Each year is split into two semesters, and each semester is split into two terms.

Content. The four cornerstones of the programme are broad academic content, international orientation, practical orientation and personal development. The programme is divided into courses and other activities, such as carrying out projects that simulate real-life situations and group assignments. You’ll also be expected to write reports and prepare and give presentations on these projects and assignments. During the first year you’ll be given a solid foundation of knowledge in areas that affect international business, such as politics, economics, culture and communication.

Exchange. In the second or third year, you’ll spend approximately five months studying in a foreign country. We have partnerships with educational institutions throughout Europe and in Canada, the US, Mexico, Chile, Thailand, Japan, South Korea, Turkey, Morocco, South Africa and Australia.

Work placement. In year three or four you’ll apply your acquired knowledge and skills on a four- or five-month internship with an internationally focused company here in the Netherlands, or, better still, abroad. Practical experience is an essential component of the programme, which is why it focuses on real scenarios, hooking up students to real companies and organisations.

Continuing your studies. You can enhance your degree and lay the foundations for further studies, such as a master’s degree, by doing elective or minor subjects.

Future career. Former students have gone on to work for banks, sales and marketing departments of international companies, advertising agencies and financial departments, intergovernmental organisations (such as UN specialised agencies), EU institutions, local government, ministries and embassies.

For more information go to

www.thehagueuniversity.nl/es
As a European Studies student, you’re in an international environment from day one. Part of the programme, for example, is getting to grips with at least three foreign languages! As a Bachelor of European Studies, you feel completely at ease amongst different cultures. Using that knowledge and experience, you can bring groups of people closer together. Young and old in European cities, for example. Perhaps you will decide to organise a photo exhibition in which two cultures exhibit pictures of one another. This illustrates the similarities, and differences, in a clear-cut way. All of a sudden, the barriers don’t seem so great...

### Curriculum*

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theme</td>
<td>Unity or diversity - the many dimensions of Europe</td>
<td>Management of European profit &amp; non-profit organisations</td>
</tr>
<tr>
<td>Modules</td>
<td>The Cultural Dimension of Europe&lt;br&gt;The Economic Dimension of Europe&lt;br&gt;The Political Dimension of Europe</td>
<td>Management of Organisations in Europe&lt;br&gt;IGOs &amp; INGOs: Facing the Future&lt;br&gt;Marketing and Management Review&lt;br&gt;Foundations of Marketing</td>
</tr>
<tr>
<td>Skills</td>
<td>Managing Intercultural Group Processes&lt;br&gt;Project Focus on Europe Today (Event)&lt;br&gt;Information on Europe Wiki&lt;br&gt;Research Skills I: Desk Research&lt;br&gt;Introduction to Dutch Culture and Society</td>
<td>Advanced Research Skills&lt;br&gt;Oral Presentations&lt;br&gt;Writing on European Topics</td>
</tr>
<tr>
<td>Languages</td>
<td>Dutch, French, German, Italian, Russian or Spanish&lt;br&gt;Writing for European Professionals&lt;br&gt;English Practicals</td>
<td>English Practicals&lt;br&gt;French, German, Italian, Russian or Spanish</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 2</th>
<th>Semester 3</th>
<th>Semester 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theme</td>
<td>Decision making in a European framework</td>
<td>Exchange or minors at The Hague University</td>
</tr>
<tr>
<td>Content</td>
<td>Focus on how organisations make decisions, the most efficient level of bureaucracy, and other pertinent issues. You will be able to choose a ‘specialism minor (15 ECTS)’ in order to deepen your knowledge of either the public or private domains: &lt;br&gt;- Politics in Practical Application (public) • Contemporary European Politics • Decision Making in the EU • International Relations - Strategic Export Marketing (private) • Introduction to Export Management • Marketing Planning &amp; Strategic Management • Strategic Export Marketing Plan</td>
<td>Dutch students do an exchange programme for the duration of the semester. International students can do so or remain at THU to complete two specialisation minors. For Example: • Ideas, Ideology and Iconography in Politics • International Law • Integrating Counsel, Lobbying and Communications in Europe • Political Communication in the 21st Century • Strategic Choices • Entrepreneurship &amp; Innovation • Communication Studies</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 3</th>
<th>Semester 5</th>
<th>Semester 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theme</td>
<td>Europe in the 21st century</td>
<td>Work placement</td>
</tr>
<tr>
<td>Content</td>
<td>A focus on the impact and changes driven by IT developments on both the public and private sectors. • Legal Dimension of Europe • Issues in 21st Century European Society • Modern Foreign Languages • Europe 21 Project</td>
<td>A four-month placement at an organisation inside or outside the Netherlands, concluded by either an on-the-job assignment or individual research and a dissertation.</td>
</tr>
</tbody>
</table>

*For the four-year programme all the subjects provided above are covered in four years time.

Please check our website [www.thehagueuniversity.nl/es](http://www.thehagueuniversity.nl/es) for the most up to date information on the curriculum.
The sky is the limit. As a result of globalisation and modern technology, the limits of our capabilities have become increasingly smaller. Boundaries between products, services and consumer experience are also becoming increasingly blurred. This requires a new type of designer - with a broad view: the ‘open innovator’. Our English-language Industrial Design Engineering study programme teaches you to design solutions for today’s and future complex challenges and to combine creativity with entrepreneurial skills, so that the products and services you have designed will be realised as well. This study programme is already backed by a solid network in the business community. Businesses are eagerly looking out for these designers of the future.

Candidate profile. An open innovator sees a challenge in every problem. You are creative and you enjoy devising solutions that are not immediately obvious. Curiosity about technology and the world around you drive your enthusiasm. You like to know how things work, anything from a machine to a person. Your focus is international and you are ready to learn from other people of other nationalities, during your course and in professional practice. With your open attitude, you have just one goal in mind: ensuring that your solutions are sensible and successful.

Structure. The English-language study programme lasts three years, culminating in a Bachelor of Engineering degree.

Content. Each year in this three-year programme has been assigned a theme. The first year’s theme is ‘The Explorer, Blazing new trails’. You can only explore new trails with a truly investigative attitude. The title of the second year is ‘The Creator, Designing your own world’. The primary focus will be on the design process, which will be explored in detail. ‘The Entrepreneur, Making it happen’ is the theme chosen for the last year, because a good idea will also need to be marketed. Many courses are built around projects with external partners. Your diploma will read ‘Bachelor of Industrial Design Engineering’ specialised as [Open] Innovator.

Work placement. A part of the second year will be devoted to carrying out a project on location at a company. Your studies will be completed with a five-month graduation project within a company.

Continuing your study. In view of the new and particular nature of Industrial Design Engineering, there are as yet few appropriate master’s degree programmes. If you wish to continue studying after your Bachelor of Engineering degree you often need a six month bridging programme to be admitted into a Master of Science programme. TU Delft offers three English-taught Master’s degree programmes, all focusing on design: Strategic Product Design, Design for Interaction, and Integrated Product Design.

Future Career. In a global economy the possibilities are boundless. Are you hoping to look beyond the scope of your own limits during your studies? We work together with international partners to help you achieve your highest ambitions. You will have all the necessary knowledge and expertise to set to work independently with your own design projects. You can also work as a (Junior) Innovator at leading companies or in the creative industry. Having already come into contact with many of these companies while studying, it will be easier to get in touch with them. Further specialisation after obtaining your Bachelor’s degree is also possible.

For more information go to

www.thehagueuniversity.nl/ide
Janneke Sluijs  
> Co-developer of the Industrial Design Engineering programme, the Netherlands

“The student combines trends and developments in technological, economic, cultural and social fields to add value through innovative products, services or business models. Think of an application on your phone that scans products in a supermarket and can immediately indicate that this product is environment friendly, or that you should not eat it because of your high blood pressure. And technology can help. Just suppose you were to devise a useful application for mobile phones. So that supermarket shoppers could scan the barcodes on packaging. Enabling them to see at a glance whether the manufacturer’s promises are justified. Any supermarket carries a dizzying number of products. Packaging cries out for attention with appealing promises like ‘extra Vitamin C’, ‘packed with anti-oxidants’ and ‘organic’, ‘fairtrade’ or ‘MSC certified’. Yet hardly anyone knows what healthy food is anymore. Top chefs like Jamie Oliver are encouraging a return to the enjoyment of natural, healthy food. And technology can help. Just suppose you were to devise a useful application for mobile phones. So that supermarket shoppers could scan the barcodes on packaging. Enabling them to see at a glance whether the manufacturer’s promises are justified.

Curriculum

| Year 1 | Theme | The Explorer (the researcher)  
| Four modules, projects, company based assignments. |
| Year 2 | Theme | The Creator (the designer)  
| Four modules, projects, company based assignments, internship. |
| Year 3 | Theme | The Entrepreneur  
| Minors related to entrepreneurship and graduation project. |
| Content | You and the World, Futuring, People and Solutions are the names of the four modules of year 1.  
| Key factors in innovation are human values, technology, business and markets opportunities. In the first year you will focus on an important first phase in a creative design process: explore yourself, other cultures and innovation opportunities and research current and future needs. In this initial phase, you seek a creative solution to an existing problem or future challenge.  
| The second year focuses on actually designing the creative solutions that you devise. You will immerse yourself in subjects such as social innovation, production techniques, user-friendly and environmentally friendly materials and digital design techniques.  
| Possible Minors:  
| • Business Modelling & Value Creation  
| • Networking & Partnerships  
| • Creating Tribes & Movements  
| • Sustainable Business  
| • Entrepreneurship & Innovation  
| • Cross Border Prosperity  
| • Global Design & Manufacturing  
| You choose 3 minors in the first half of the year and the second half of the year is dedicated to your graduation project.  
| In the final year you study support subjects; these teach you smart, purposeful and strategic entrepreneurship. Once you have designed a solution, its successful marketing is naturally your next concern so that people really do benefit from it. You’ll learn where you need to focus your attention as an entrepreneur and you will also learn all about matters such as marketing strategies, business models, corporate social responsibility, change management and networking. You will also have the opportunity to study minors of your own choice and this is also the year in which you graduate. |

Please check our website [www.thehagueuniversity.nl/ide](http://www.thehagueuniversity.nl/ide) for the most up to date information on the curriculum.
The International Business and Management Studies (IBMS) programme will prepare you for a successful international business career, anywhere in the world. Taught to an international, multi-cultural group of students, the programme provides a strong grounding in traditional economics, covering the vital areas of marketing, sales, finance and management. With its in-depth modules the IBMS programme will provide endless opportunities for a career in business.

**Candidate profile.** You have a passion for international business practices and you are ambitious, highly motivated, independent, open-minded and interested in different cultures. You possess a good working knowledge of English, a head for figures – fundamental knowledge of mathematics and statistics – and a sense of adventure.

**Structure.** The regular IBMS programme takes four years, but we also offer a fast-track, three-year version for more experienced students. Thanks to our in-depth minors and study-abroad semester, you can develop your individual area of expertise.

**Content.** The programme curriculum covers five main areas: marketing; finance and business analysis; business environment; business communication; and development and learning skills. Every semester you will tackle a project focusing on marketing, business analysis and finance, or the business environment. During the first, or foundation year you will receive a general introduction to core business subjects. This is a very important year because your success in it will determine whether you are invited to continue the programme. In the second year you specialise by choosing a minor.

**Exchange.** Within the IBMS programme you’ll get to go abroad to study at an international partner university. We send hundreds of students to study or to do work placements abroad – from the US to South Africa, from Australia to South America, and from Europe to the Middle and Far East.

**Work placement.** In the last year you’ll put what you’ve learned into practice, working in-house for an international company of your choice. During the final semester you’ll have some in-depth modules and work on your Final Integrated Project, an exciting consultancy project for a real company or organisation.

**Continuing your studies.** You can enhance your degree and lay the foundations for further studies, such as a master’s degree, by doing elective or minor subjects like a foreign language, marketing or finance.

**Future career.** Former IBMS students have gone on to take up challenging positions in companies of all sizes and sometimes even start up their own. Many of them have focused on finance, marketing, consultancy, ICT, public relations or human resources.

**For more information go to**

www.thehagueuniversity.nl/ibms
The international soft drinks market is under pressure. For increasing numbers of people, sweet means unhealthy. Many even choose water nowadays. You work in a team at a major manufacturer of cola and other soft drinks. You're developing a cola with a healthy image. Worldwide. It’s less sweet and has to appeal to everyone who now passes on the soft drinks. How do you market this drink? It has to be popular around the world so you have to investigate all markets, all cultures. What are your first target groups? Which media do you use to reach them? And. Not insignificant. What are you going to call the new cola?

Curriculum for the three* and four-year programme

| Year two | Quantitative and Qualitative research methods | Marketing Communications | Business project | Business simulation | International law (I) | Management Information (2) | Organisational behaviour & management (3) | English business communication (3+4) | Project | Communication training | Finance (2) | Minor: for instance a foreign language, marketing, brand management, finance, human resources management (HRM), sustainable Business |
| Year three | International law (2) | Project strategic management | Logistics | Global marketing management | Management information (3) | Management accounting (2) | English business communication (5) | Study abroad (one semester) | Development and learning skills/career counselling |
| Year four | Work placement (Internship) | Management information (4) | Strategic marketing management | Applied economics | Development and learning skills/career counselling | Finance (3) | Final integrated project (thesis) |

* For the three-year fast track programme all the subjects provided above are covered in three years.

Please check our website [www.thehagueuniversity.nl/ibms](http://www.thehagueuniversity.nl/ibms) for the most up to date information on the curriculum.
The International Communication Management (ICM) programme will make you an effective international communicator in a world in which external communications are becoming increasingly important, and much more complex. The programme combines theory with practice and focuses on the key areas of internal communications, marketing communications and corporate communications.

**Candidate profile.** You are a potential communications specialist, an independent spirit, yet a team player and not afraid of taking the initiative. You relish variety: one day you’re co-ordinating the production of the company magazine, the next advising the board, and the next receiving a client or inquisitive journalist. You are highly proficient in English and possess strong speaking and writing skills.

**Structure.** The duration of the ICM programme is three years and its structure is such that you become proficient in the art of communication at progressively advanced levels.

**Content.** Like the real communications world, the programme is project based. Each year is divided into four periods of nine to ten weeks, each period having its own theme. During these periods, you’ll carry out projects, usually in a group context, but with individual responsibilities as well. You will be given lectures, workshops and skill training on the subject you are dealing with. You will learn how to write communication plans, edit newsletters, draft corporate texts and transform complicated proposals into accessible texts. Year one, the foundation year, is an introduction to internal, external, corporate, creative and intercultural communication. In addition to working on projects, you will deal with areas that include mass media and research. In years two and three, which are the main phases, you will hone in on areas such as corporate communications, public sector communications and monitoring media.

**Exchange.** In the second semester of the second year you have the possibility of following an exchange programme and studying at a university abroad.

**Work placement.** In the third year there will be a three-month work placement with an internationally oriented organisation.

**Continuing your studies.** You can enhance your bachelor’s degree and lay the foundations for further studies by taking elective subjects or minor, such as Journalism and Media, Cross Cultural Communication and Management, Philosophy, Culture and Art, Sustainable Management and Organisation or Representation and Discourse.

**Future career.** As a Bachelor of Communication you can work almost anywhere in positions such as public relations officer, policy advisor or communications advisor for commercial or governmental organisations of all sizes. In a small organisation you could be an all-rounder while in a large organisation you could specialise in areas such as internal or external communication, public communication, or marketing communication.

For more information go to

www.thehagueuniversity.nl/icm
You work for an oil company with head offices in London and The Hague. The company extracts oil all worldwide, including, for example Nigeria. As the company spokesperson, you need to know what’s happening there. What’s being written in the Nigerian newspapers, what’s happening amongst the locals? Employees can go on strike. Environmental groups may initiate campaigns. You need to be able to react from Europe as if you were there. It’s the same for developments in Canada, the Middle East, the North Sea or Russia. Whatever happens, you have to be ready.

---

Curriculum

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year 1</strong></td>
<td><strong>Financial Management</strong></td>
</tr>
<tr>
<td>• Introduction to Communication Theory</td>
<td>• Global Economic Dimensions</td>
</tr>
<tr>
<td>• Project Management</td>
<td>• Branding</td>
</tr>
<tr>
<td>• Creative Communication</td>
<td>• Current Affairs and Media</td>
</tr>
<tr>
<td>• Intercultural Communication</td>
<td>• Management and Organisation</td>
</tr>
<tr>
<td>• Corporate Communication</td>
<td>• Introduction to Internal Communication</td>
</tr>
<tr>
<td><strong>Year 2</strong></td>
<td><strong>Minors or possible exchange</strong></td>
</tr>
<tr>
<td>• International Marketing Communication</td>
<td></td>
</tr>
<tr>
<td>• Corporate Communication Management</td>
<td></td>
</tr>
<tr>
<td>• Public and Non-Governmental Communication Management</td>
<td></td>
</tr>
<tr>
<td>• Management and Organisation</td>
<td></td>
</tr>
<tr>
<td>• Research Methods</td>
<td></td>
</tr>
<tr>
<td>• Corporate Communication Management</td>
<td></td>
</tr>
<tr>
<td>• Public Sector Communication</td>
<td></td>
</tr>
<tr>
<td><strong>Year 3</strong></td>
<td><strong>Internship</strong></td>
</tr>
<tr>
<td>• Minor</td>
<td>• Thesis</td>
</tr>
<tr>
<td>• English</td>
<td></td>
</tr>
<tr>
<td>• Integrated communication</td>
<td></td>
</tr>
<tr>
<td>• Strategic Management</td>
<td></td>
</tr>
<tr>
<td>• Advisory Skills</td>
<td></td>
</tr>
<tr>
<td>• Research skills</td>
<td></td>
</tr>
<tr>
<td>• Intercultural Management</td>
<td></td>
</tr>
<tr>
<td>• Ethics</td>
<td></td>
</tr>
</tbody>
</table>

Please check our website www.thehagueuniversity.nl/icm for the most up to date information on the curriculum.
International Financial Management and Control
Bachelor of Economics

Today’s 24/7 economy is subject to increasing international competition, and companies and organisations increasingly need to be in control and to maintain that control. They need tight budgeting, reliable forecasts, up-to-date insights into their turnover and costs, and better risk management. That’s why good international business controllers are in demand, and play an important role. The IFMC degree programme responds to that demand, and will equip you to take on such a role. If you’re ambitious, a real team player, love number crunching, and want to work in an international environment, IFMC is just the programme for you.

Candidate profile. You are ambitious and are highly motivated, academically as well as professionally. You have demonstrated academic excellence and an inquisitive nature. You are a real team player and want to be part of the international business scene. You possess a good working knowledge of English and love to work with numbers.

Structure and content. The Financial Management and Control programme (IFMC) leads to a Bachelor of Economics degree and is a four-year course. Each academic year consists of four units of ten weeks each. In each of those units, we work closely with an international business and focus on a specific business economics problem faced by that company. Each unit concludes with a project where you are tasked with solving that problem. The subjects you study in the unit will equip you with the requisite skills and knowledge.

Lots of practical work is built into the programme at every stage. This will vary from giving presentations to companies (even in your first year), learning how to respond to job applications and conduct job interviews, producing assignments and projects for companies, and attending corporate lectures and corporate fairs.

Exchange. In the fourth year you have the option of taking your minor (specialisation) abroad through an exchange programme at one of our partner universities.

Work placement. In the first part of the third year you’ll carry out a half-year internship. You’ll be working at an international company and putting theory into practice. Your internship can be in the Netherlands or abroad, as long as you will be in an international business environment. Another internship will constitute part of your final-year project, when you’ll be researching a specific business issue and advising on it.

Continuing your studies. You can enhance your degree and lay the foundations for further studies, such as a master’s degree, by taking elective subjects or minors.

Future career. The International Financial Management and Control programme will stand you in good stead for an international career as a business controller, project controller, project manager or risk manager. Graduates will typically start at an international company working as a financial business analyst, assistant controller or junior financial advisor.

For more information go to

www.thehagueuniversity.nl/ifmc
The credit crisis has affected many businesses all over the world. The recession has also left its mark on the company you work for, an international market leader in telecommunications, since many of your biggest clients are located in Europe and North America. Far-reaching changes are being implemented at international level, although many of these measures will probably have come too late. The crisis hit your company by surprise and had a much deeper impact than predicted. Never again!

Despite government intervention to renew the economy, your company is in need of greater insight into the situation and improved risk management. Your company must be able to resolve its financial problems independently. You were hired as an international business controller to help remedy the situation. You learned from the last crisis and identified its possible causes. Keeping a close eye on the annual results and monitoring the company’s financial situation, you are in an even better position to forecast and manage costs. If another crisis hits your company, it will no longer take you by surprise.

Curriculum

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Theme</th>
<th>Starting a Business</th>
<th>Financial Accounting</th>
<th>Organisations and Information Systems</th>
<th>Management Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projects</td>
<td>Business Plan project</td>
<td>Financial Accounting project</td>
<td>Business processes and IS project</td>
<td>Management Accounting project</td>
<td></td>
</tr>
<tr>
<td>Business Skills</td>
<td>Presentation Skills</td>
<td>Research and Project management</td>
<td>Report writing</td>
<td>Managing meetings</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 2</th>
<th>Theme</th>
<th>Strategic Marketing</th>
<th>Finance and Investments</th>
<th>Management Control - Budgetting</th>
<th>Internal control</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projects</td>
<td>Marketing/strategy plan project</td>
<td>Investment project</td>
<td>Management Accounting Project</td>
<td>Internal Control project</td>
<td></td>
</tr>
<tr>
<td>Business Skills</td>
<td>Cultural Diversity</td>
<td>Work experience</td>
<td>Communication Skills training</td>
<td>Communication Skills training</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 3</th>
<th>Theme</th>
<th>Work experience</th>
<th>Work experience</th>
<th>Risk Management</th>
<th>Strategic Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main courses</td>
<td>(International) Internship</td>
<td>(International) Internship</td>
<td>Elective</td>
<td>Risk Management Accounting Information Systems and Control (2)</td>
<td>Accounting Information Systems (2)</td>
</tr>
<tr>
<td>Projects</td>
<td>Risk Management project</td>
<td>International Business Plan</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Skills</td>
<td></td>
<td>Business Skills</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 4</th>
<th>Theme</th>
<th>Specialisation</th>
<th>Specialisation</th>
<th>Final project</th>
<th>Final project</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main courses</td>
<td>Exchange (study abroad) Minor</td>
<td>Exchange (study abroad) Minor</td>
<td>Work placement and thesis International career project</td>
<td>Communication Skills Training</td>
<td>Work placement and thesis</td>
</tr>
</tbody>
</table>

Please check our website www.thehagueuniversity.nl/ifmc for the most up to date information on the curriculum.
For more information go to www.thehagueuniversity.nl/law

The International and European Law programme will prepare you for a wide variety of international careers in international, multinational or governmental organisations, firms or NGOs. With its strong focus on legal training in an international environment, the programme will boost your ability to analyse legal problems from an international perspective and help you embrace new ways of critical thinking. And being the International City of Peace, Justice and Security what more inspiring place could there be to study international law than The Hague?

Candidate profile. You are passionate about law and justice, interested in an international career, highly motivated, ambitious and an active learner. Finding work in the European and international spheres is highly competitive, but you have plenty of stamina and self-discipline, an appetite for acquiring real-life experiences outside the classroom, and you are not afraid of taking the initiative.

Content. You will learn through a variety of lectures, workshops, seminars and projects. In addition to acquiring the basic knowledge and legal skills common to most global jurisdictions, you will specifically concentrate on regional and international know-how and expertise. The strength of the International Bachelor of Law programme is the high-level, practice-oriented legal education you receive in legal skills and cutting-edge international, comparative and European law.

Structure. The Law programme is a four-year, full-time Bachelor’s programme with a curriculum that approaches law and legal training at global, regional and national levels. The first and second years of the programme feature a mandatory curriculum, broken down into three themes: International Law, European Law and Comparative Law. Alongside these three themed courses, all students also receive Study, Career and Skills Coaching by legal professionals, and participate in an integrated project, such as a Moot Court. During the third and fourth years, students follow one of several specialisations.

Work placement. In the fourth year you’ll carry out an internship with an international organisation, business or law firm, either in The Hague or abroad.

Continuing your studies. You can enhance your degree by doing electives or minor subjects. You can also continue your legal education by applying for a Master of Laws (LL.M).

Future career. As you will have gained a unique understanding of the different legal systems across the globe and be equipped with skills for professional competence, you will be well-prepared to enter the legal market at both international and national levels, subject to certain considerations, namely each country’s specifications for practicing law and the recognition of your degree(s). Your LL.B degree is your first step towards becoming a legal professional; whether as a jurist, a qualified lawyer, a legal academic or a legal consultant. You could work for international organisations, non-governmental organisations, private law firms or for the government! You might even choose to work in a non-legal environment, such as business, publishing, or journalism.

For more information go to www.thehagueuniversity.nl/law
Everyone hopes that wars can be prevented but even so they still happen. There is fighting in the Middle-East, in Afghanistan and in the summer of 2008 a conflict between Georgia and Russia began. Fortunately, some of these conflicts can be peacefully resolved by going, for example, to the International Court of Justice in The Hague. Countries can bring their cases to the court. These cases take a long time. Their complexity needs the involvement of a team of legal specialists. The arguments of both sides need to be considered. Would you feel at home in the most international work environment that exists? Maybe you can help to resolve a conflict between countries, with words.

<table>
<thead>
<tr>
<th>Curriculum</th>
</tr>
</thead>
</table>

**Year 1**
- Public International Law  
- History and Institutions of the EU  
- Introduction to Law  
- Study and Career Coaching/Skills-1  
- Project-1 “Mock UN”  
- Constitutional Law  
- EU Decision Making  
- Courts and Litigation  
- Study and Career Coaching/Skills-2  
- Project-2 “Mock European Union”  
- Law of International Organisations  
- Internal Market Law  
- Corporate Law  
- Study and Career Coaching/Skills-3  
- Project-3 “Business Incorporation”  
- Human Rights Law  
- European Migration Law  
- Comparative Criminal Law  
- Study and Career Coaching/Skills-4  
- Project-4 “Capital Punishment”

**Year 2**
- International Trade Law (WTO)  
- EU Competition Law  
- Contract Law  
- Study and Career Coaching/Skills-5  
- Project-5 “EU Competition Law”  
- International Criminal Law  
- European Criminal Law  
- Tort Law  
- Study and Career Coaching/Skills-6  
- Project-6 “International Criminal Law Moot Court”  
- Private International Law  
- European Private Law  
- Intellectual Property Law  
- Study & Career Coaching/Skills-7  
- Project-7 “Mergers and Acquisitions Due Diligence”  
- International Environmental Law  
- European Union Foreign Relations and NATO  
- Law of Finance and Development  
- Study & Career Coaching/Skills-8  
- Project-8 “Skagerak Oil Spill”

**Specialisation Public International Law & Human Rights**
- Sources of Public International Law  
- Civil and Political Rights  
- Gender and Law  
- Law of International Organisations (2)  
- Environmental Treaty Drafting  
- Social and Economic Rights  
- Paper  
- Use of Force  
- Human Rights Enforcement  
- Refugee Law  
- International Labour Law  
- Terrorism  
- International Dispute Settlement  
- Project (Moot Court)

**Specialisation International Humanitarian Law & International Criminal Law**
- International Humanitarian Law: Principles & Rules  
- Individual Criminal Responsibility  
- International Criminal Court and Other Tribunals  
- Enforcement of International Humanitarian Law  
- Core Crimes (Crimes against Humanity and Genocide)  
- Evidence  
- Paper  
- Theory & Sources of International Criminal Law  
- Rights of the Accused  
- International Criminal Law Procedures  
- Core Crimes (Aggression and War Crimes)  
- Alternatives to International Criminal Law  
- Project (Moot Court)

**Year 3**
- EU Public Law  
- Internal Market Law (2)  
- EU Competition Law (2)  
- EU Company Law and Taxation  
- Intellectual Property Law (2)  
- EU Procurement Law  
- Paper  
- EU Environmental Law  
- EU Criminal Law (2)  
- EU Employment Law  
- European Fundamental Rights  
- EU Foreign Relations Law (2)  
- Project (Moot Court)

**Specialisation European Law**
- Principles and Rules of Investment Law  
- Arbitration  
- Corporate Law  
- Contract Drafting and Remedies  
- Corporate Social Responsibility  
- Business and Tort  
- Mergers and Acquisitions  
- Paper  
- Regulated Markets  
- International Taxation  
- Internet & Telecommunication Law  
- Maritime Law  
- Multinationals & Corruption  
- Private International Law  
- Securities Law  
- Project (Moot Court)

**Year 4**
- Internship  
- EU Law and Practice  
- LL.B. Thesis  
- Law & Ethics  
- Law & Economics  
- International Labour Law  
- International Human Rights Law  
- International Dispute Settlement  
- Project (Moot Court)

Please check our website [www.thehagueuniversity.nl/law](http://www.thehagueuniversity.nl/law) for the most up to date information on the curriculum.
Countless things that we take for granted every day, such as medicines, cosmetics, paint—and, of course, food and drink—are produced by using chemical processes. The Process and Food Technology (PFT) programme will form you into one of the professionals that some of the world’s biggest multinational companies rely on to design, develop and monitor these processes.

**Candidate profile.** You have a flair for maths, physics and chemistry, you are naturally inquisitive about the manufacturing processes of chemical products and foodstuffs, and you find the prospect of working in an international environment (i.e. for a multinational company) appealing. You are also ambitious, driven, you like solving problems, individually and in a group context, and you enjoy working in a multicultural team.

**Structure.** The regular PFT programme takes four years, but we also offer a fast-track, three-year version. Each year is divided into two semesters, and each semester into two terms of 10 weeks. At the end of every term you’ll be assessed on your academic performance and how well you work as part of a team.

**Content.** The programme focuses on seven themes: food products and processing; inorganic products; water treatment; organic products; responsible industrial operation; (food) polymer technology; and (food/chemical) process technology. To provide the necessary flexibility and ensure the application oriented focus, is always relevant in your studies. You will acquire hands-on experience in company projects, in the PFT laboratory and technology hall, and during internships and tuition in technology sciences like maths, physics and chemistry. Your presentation, reporting and communication skills will also be enhanced. To ensure our curriculum remains in step with the real world, we regularly liaise with multinationals like Shell and Unilever which are, almost literally, right on our doorstep. The programme is concluded with a specialisation and minor followed by a consultancy assignment for a real organisation.

**Work placement.** Because of its hands-on character, a workplacement opportunity, either in the Netherlands or abroad, is a vital part of the programme.

**Continuing your studies.** After your PFT studies you can continue for a masters study in the Netherland or abroad. If you want to do a Masters at Delft Technical university, you can choose to do the TUDelft premaster as part of your PFT bachelor programme in the final year. Your PFT bachelor is suitable for example to continue for a masters in chemical or food engineering and after having done the premaster a perfect preparation for a Master’s in Biochemical Engineering, Chemical Engineering or Life Science and Technology at TUDelft.

**Future career.** As a process and food technology specialist you could find yourself responsible for creating new plastics, new types of paint, or even developing adventurous new flavours of ice cream. You might even be asked to research and start up the large-scale production of a new foodstuff, under stringent hygienic conditions.

**For more information go to**

[www.thehagueuniversity.nl/pft](http://www.thehagueuniversity.nl/pft)
With the increasing awareness of our daily diet, there is also an increasing demand for specialists that are trained in the field of food science and technology. The new developments in this area include products like Becel and Yakult. But innovation does not have to stop there. Continuously scientists and engineers work hard on improving food products in many different ways. It is not unthinkable that in time more food can be produced that actually has an added health benefit, dismissing public enemies like coronary heart disease and diabetes to the past. As a process and food technologist you could make the world considerably healthier.

Please check our website www.thehagueuniversity.nl/pft for the most up to date information on the curriculum.
Public Management
Bachelor of Public Management

The International Public Management (PM) programme prepares you for a career as a policy maker or project, operational or support manager in an organisation dealing with complex, international public issues – such as global warming, trade, peace and security, or human rights. It’s so in synch with what’s going on in the world it will help you develop exactly the career in public management that you have in mind.

Candidate profile. You are a born problem solver, passionate about politics, interested in global issues, good with people, a team player, and a logical, organised thinker. You are also a good listener, an enthusiastic participant in the big, societal-issue debates, comfortable with people from other countries and cultures, and prepared to challenge your own thinking and embrace the perspective of others.

Structure. PM is a very practical, four-year, full-time programme in which hands-on participation complements academic tuition so that you can learn by doing. It has broad scope, because public management nowadays does not necessarily entail working in the public sector. Governments are increasingly being run along business principles and all businesses are affected by public policy.

Content. During the first two years, you will get the fundamentals and develop your skills and knowledge of a variety of subjects. The learning process will be stimulated through a mix of lectures, group debates and discussions, team projects and individual assignments. In the final two years, you’ll have more control over the content of your programme as you apply what you have learned and practiced. By taking elective, or minor, subjects during the last two years you can tailor the programme to suit your own ambitions and career goals.

Work placement. During the final year you have the opportunity of a work placement at a governmental or international organisation, or in a developing country. This means that by the time you graduate you’ll already have one year experience behind you.

Continuing your studies. You can enhance your degree and lay the foundations for further studies, such as a Master’s degree in European Law and Policy, by doing elective or minor subjects.

Future career. All manner of organisations and businesses need people with the blend of management skills and specialist knowledge of public policy that this programme provides. Typical career roles include working for NGO’s or companies as policy officers, project managers, lobbyists, operational managers, organisational support managers and development workers.

For more information go to
www.thehagueuniversity.nl/pm
Suppose you...   
... develop a strategy for the fight against AIDS?

## Curriculum

### Year 1

<table>
<thead>
<tr>
<th>Programme line</th>
<th>TERM 1</th>
<th>TERM 2</th>
<th>TERM 3</th>
<th>TERM 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>IPM</td>
<td>Comparative Politics 1</td>
<td>Comparative Politics 2</td>
<td>International Law</td>
<td>Human Rights Law</td>
</tr>
<tr>
<td>Stakeholders in International Organisations</td>
<td>Stakeholders in International Organisations 2</td>
<td>Policy Making Processes 1</td>
<td>Policy Making Processes 2</td>
<td></td>
</tr>
<tr>
<td>Projects</td>
<td>Project 1.1. Migration</td>
<td>Project 1.2. Migration</td>
<td>Project 2.1 HIV-AIDS in Africa</td>
<td>Project 2.2 HIV-AIDS in Africa</td>
</tr>
<tr>
<td>Skills</td>
<td>English 1.1. Research Skills 1</td>
<td>English 1.2. Research Skills 2</td>
<td>English 1.3. Dealing with Data 1</td>
<td>English 1.4. Teamwork</td>
</tr>
</tbody>
</table>

### Year 2

<table>
<thead>
<tr>
<th>Programme line</th>
<th>TERM 1</th>
<th>TERM 2</th>
<th>TERM 3</th>
<th>TERM 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>IPM</td>
<td>Governmental Accounting</td>
<td>Economics for IPM 1</td>
<td>Organisational Management*</td>
<td>Human Resources Management*</td>
</tr>
<tr>
<td>Global Sociology 1</td>
<td>Global Sociology 2</td>
<td>Economics for IPM 2</td>
<td>International Trade</td>
<td></td>
</tr>
<tr>
<td>Skills</td>
<td>English 2.1. Dealing with Data 2</td>
<td>English 2.2. European Institutions</td>
<td>English 2.3. Intercultural Communication 1</td>
<td>English 2.4. Intercultural Communication 2</td>
</tr>
</tbody>
</table>

### Year 3

<table>
<thead>
<tr>
<th>Programme line</th>
<th>TERM 1</th>
<th>TERM 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minor</td>
<td>Minor choice EPM</td>
<td>Minor Choice EPM</td>
</tr>
<tr>
<td>IPM</td>
<td>Elective Courses</td>
<td></td>
</tr>
<tr>
<td>Project</td>
<td>Financial Management</td>
<td>E-Governance</td>
</tr>
<tr>
<td>Skills / SCC</td>
<td>Management &amp; Negotiation Skills / SCC</td>
<td>Mediation &amp; Conflict-solving Skills / SCC</td>
</tr>
</tbody>
</table>

### Year 4

<table>
<thead>
<tr>
<th>Programme line</th>
<th>TERM 1</th>
<th>TERM 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>INTERNSHIP/ WORK PLACEMENT</td>
<td>THESIS SUPERVISION &amp; ELECTIVE COURSES</td>
<td></td>
</tr>
</tbody>
</table>

An African country is in crisis. AIDS has killed 35% of the working population and the country faces a health crisis and large numbers of orphans. The economy is collapsing. You are working as a policy advisor for an organisation such as the government of this country or the World Health Organisation, the World Bank or for OXFAM. Suppose that you have to develop a strategy to battle this crisis. How can you prevent new AIDS infections? How can you organise help for the victims? And how can you ensure that, despite everything, the economy recovers?

Please check our website [www.thehagueuniversity.nl/pm](http://www.thehagueuniversity.nl/pm) for the most up to date information on the curriculum.
Safety and Security Management Studies is a new programme that addresses a growing need in today’s society for people with the skill sets and competencies to underpin our safety and wellbeing. This programme is characterised by a cutting edge approach to safety and security. Its aim is to train you to be a professional, harness your academic insights and channel them into the public governance of safety and security, without losing sight of the importance of the citizens you will be serving.

**Candidate profile.** You are dedicated, creative, intelligent, passionate about public service and keen to add value in the area of public safety and security. You are also an active learner, willing to take the initiative, ready to assume responsibility for your own learning career and willing to make a contribution to that of others.

**Structure.** The programme is tailor-made for people who want to make a difference in public service and develop their competencies so they can improve the governance of safety and security. Adopting a cutting-edge approach to learning, the programme has an international scope while taking local considerations into account. Action learning is key in this four-year, full-time programme. Each year is divided in four modules, consisting of three theoretical subjects, a project which reflects the practical and professional aspects of the subject matter, personal coaching, professional abilities training and English classes.

**Content.** The first year’s modules are focused on safety and security, taking into account the civic perspective and putting citizens, as the ultimate stakeholders, at the heart of the matter. In the second year the theme shifts to making things work. You will explore the contribution you can make to the management of safety and security, specifically in a public urban environment. During the final years of the programme, the emphasis moves to professionalism: the question no longer is what you can contribute to safety and security management but how to do this. This part of the programme also includes a field study in which you will put your knowledge and skills into practice in order to improve an existing urban project.

**Work placement.** The final year of the programme is spent working on the practical aspects of safety and security, in preparation for your final test. Part of this year is spent on a work placement assignment during which you will be coached by local experts, people working for the work placement organisation, and by our programme experts.

**Future career.** The programme offers excellent career opportunities in international organisations which are active in the fields of urban development, conflict resolution and reconciliation, international police and security organisations, NGOs, and calamity response departments.

For more information go to

www.thehagueuniversity.nl/ssms
Rio de Janeiro; organised crime is rife. More than a few violent deaths a day. Many victims are young people. João witnessed an incident. A twelve year old was threatened by a knife wielding mobster. It was about a game of street soccer.

Violence is part of daily life for João, but he thinks: “Is there nothing I can do?” Recently a website came online. People like João can use it to report crime, but also publish suggestions how to deal with and change the unsafe situation. Anonymously if need be. João left a message today and added a picture he took of where he plays soccer. “Who will help me play a safe game?”

Not that this will result in zero crime. Much more must be done. It does give people a voice, and a role in solving problems. That in itself provides them with a sense of security.

---

**Suppose you...**

...are the one to help make their neighbourhood safer?

---

**Curriculum**

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Theme</th>
<th>A Civic Perspective</th>
<th>Networks of Policing</th>
<th>Youth and Safety</th>
<th>International perspectives on safety and security</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Academic input</td>
<td>Sociology, Law, Criminology, Political Science, Public Management, Social Education</td>
<td>Network management, Conflict Resolution, Conflict Management, Sociology</td>
<td>Network management, Social Education, Criminology</td>
<td>Network management, Instruments of International Law, Human security as an aspect of urban development</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 2</th>
<th>Theme</th>
<th>City, space and safety</th>
<th>Values, systems, process, products</th>
<th>Systems of response</th>
<th>Safety, security, democracy</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Academic input</td>
<td>Political science, Network management, Urban development</td>
<td>Network management, Quality management, Intelligence</td>
<td>Crisis management, Project management, Risk management</td>
<td>Public management Policy development Safety and media</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 3</th>
<th>Theme</th>
<th>Sustainability</th>
<th>Accessibility</th>
<th>Equality and legitimacy</th>
<th>‘Making things work’</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Academic input</td>
<td>Methods in safety and security management, Philosophy, Scenario design</td>
<td>‘Acta Systemica’, Policy and management evaluation, Public marketing</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 4</th>
<th>Theme</th>
<th>Public Safety in practice, including a work placement assignment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Academic input</td>
<td>Public Safety in practice, including a work placement assignment</td>
</tr>
</tbody>
</table>

Please check our website [www.thehagueuniversity.nl/ssms](http://www.thehagueuniversity.nl/ssms) for the most up to date information on the curriculum.
A bachelor’s programme is an excellent grounding for your career, but you will also need to specialise in a chosen industry or field. At The Hague University of Applied Sciences (THU) we’ll help you find out which area you would like to work in through international exchange programmes, internships at companies and minor courses. Your degree will be the perfect fit for your future.

Exchange programmes abroad
At THU we want to train you to communicate effectively in different languages and feel comfortable doing business abroad and within different cultures.

As a part of this exercise we send hundreds of students to study or do work placements abroad - to expose them to as many international and cross-cultural experiences as possible. Students have travelled as far as the USA, South Africa, Australia, South America, the Far East and the Middle East.

We have over 300 partner educational institutions and an extensive list of participating international organisations all over the world.

Jessalyn Wang, China

 Last winter, as part of the International Communication Management (ICM) programme, Chinese student Jessalyn Wang (24) did a six-month exchange programme in Sweden. Not being a great fan of the cold, it wasn’t an easy decision, she admits, but the Swedish programme appealed to her, as did the prospect of spending some time in Scandinavia.

A large part of the exchange programme’s appeal for Jessalyn was that it was at a large university in Sundsvall, about 350 km north of Stockholm, which is well known for its tuition in graphic design. It’s already been useful to her: “One of the projects we had to do at the Swedish university was to produce and publish a magazine, so the graphic design experience came in really useful. And of course later, when I’m looking for a job in communications I’m sure being able to say I’ve had tuition in Photoshop and InDesign will prove an advantage.”

Looking back, Jessalyn recalls that it was a wonderful experience: “It was a real adventure I shared with classmates from all over Europe and places as far away as the USA. I’m so glad I did it and I’d have no hesitation recommending it to other students.” She’s convinced that the exchange has helped her personal development too. “I’m the kind of person who likes to learn different things. Before my current focus on communication I studied business and now I’ve had an excellent introduction to graphic design and media.”
Choose a minor subject

You can enhance your bachelor’s degree by doing a specialist minor subject. Our selection of minor courses will help you tailor your full-time bachelor’s programme to suit your career ambitions. Your minor subject can also help you lay the foundations for further studies, such as a master’s degree.

We offer various minor subjects:
- **Development Co-operation:** Explores the economic and socio-cultural aspects of development co-operation in Ghana
- **Digital Communication and Social Media:** Learn how to build a professional website, integrate social media and use digital media
- **Entrepreneurship and Innovation in a Global Perspective:** Delves into entrepreneurship and practical innovation in emerging markets and developing countries
- **European Public Management:** An insight into the affairs, procedures and policy-making processes in the European Union
- **Food Product Design:** Looking at the design and development of new food products that have health benefits
- **Globalisation, Governance and Governments - Global-Local links in Public Policy:** Find out about the processes involved in researching, designing and implementing public policies
- **ICT and Media:** An international spin on ICT and Media
- **International Management and Finance:** Uncover the challenges of globalisation and worldwide networking in business
- **Personal Effectiveness and Leadership Development:** Encourages personal development and growth
- **Press and Media:** Look at journalism from a media advisor and press officer’s perspective
- **Research in Business:** Explore business scenarios
- **Strategic Choices:** Find out about strategic positions that work in an international environment
- **Sustainable Management Challenges:** Highlights sustainable development and practical management solutions in international organisations
- **The Many Faces of Globalisation:** Explores the dimensions of globalisation, including world population, food security, climate change, global economy, human rights and poverty
- **Water Treatment for Beer Brewing:** Follow a small-scale brewery’s creation, from design and water treatment to the final beer recipe

---

**Enitsa Gabrovska, Bulgaria**

Enitsa Gabrovska (21) is from Bulgaria and doing the second year of THU’s European Studies programme. She’s also doing two minors: one about **Political Communication in the 21st Century** and the other on **Journalism and Media**. The former, she feels, has a direct bearing on her bachelor’s programme, while the latter meshes perfectly with the communications profile she’s tailoring her study to. Besides, she’s a huge fan of journalism.

Her Political Communication minor deals with TV, including its history and public and private broadcasting, she explains. It also discusses TV and politics and the Internet and politics. Enitsa finds them all fascinating subjects, which is just as well because after following the lectures closely she’ll be expected to write a 3,000-word essay on them.

“As for journalism I’ve always loved it,” she says. “I wrote for my school newspaper at high school and I’m now doing the same for the THU magazine, **Link**. The journalism minor in particular is very practical because it’s hands on. It’s also taught me to really pay attention when reading or listening to the news, for example. When I watch the news on TV now I am much more critical than I used to be because I ask myself why they say and show the things that they do.”

Enitsa feels that minors are a means of specialising in topics that are too specific for the main programme. “I feel really lucky with these two minors because I’m learning a lot and enjoying them too.”
Internships

Have you ever thought about spending time at Amnesty International in Australia or Palm Pictures in New York? Throughout your course, you’ll be looking at real-life scenarios and real companies. Students have the chance to apply these skills on a five-month internship in the Netherlands or overseas, which will form the basis of a final report and presentation.

We are able to offer our students a wide range of interesting intern positions within our broad network of internationally focused companies. We’ve sent students all over the globe – to Argentina, the USA, Hungary and Japan.

Divya Dimple, Indonesia

As part of the International Communication Management (ICM) programme, Indonesian student Divya Dimple (21) is doing an internship as a community manager at Philips Consumer Lifestyle. She’s responsible for building a mainly online community of people in key positions or with expertise in sustainable innovation. The objective is to inform everyone within Philips what the organisation can do in terms of sustainability, what’s already been done and who to contact for support and information. She sees the internship as a great opportunity to combine the communication skills she’s acquired during the ICM with her knowledge of the environment and what she learned in an earlier minor.

She feels her internship is the perfect way to complement her bachelor’s programme. “The ICM taught us a lot about communicating with different stakeholders and my responsibilities in this internship include communicating with a variety of stakeholders. I’m also applying what I’ve learned regarding organisational and internal communication.”

Another bonus for Divya is that her internship is part of a real project that makes demands on her creativity and initiative. She feels it’s giving her the space to grow and discover her strengths and weaknesses. “An internship definitely has added value for a bachelor’s programme, particularly if you are motivated, show initiative and want to learn. In addition to its primary objective, an internship also gives you a first-hand insight into what it’s like to work for a host employer.”
In 2010, Kenyan student Topistar Ong’ango Schnabel (29) followed a six-month internship with Organisation for the Prohibition of Chemical Weapons (OPCW) in The Hague. She felt it was the perfect way to complement the International Public Management (IPM) programme, which she’s now close to completing. After visiting the OPCW earlier in the programme she was determined to work for such an organisation one day, and decided an internship would be the ideal introduction.

Topistar feels its international and public management character made her internship a great fit with the IPM programme. As an assistant to the human resources manager at OPCW’s Training and Development Branch (TDB) her responsibilities covered the recruitment, induction and training of staff, including new interns, who she also mentored. Her internship also helped her choose a topic for her thesis. She’s now researching and writing about Staff Development at the TDB of OPCW, focusing on how its employees pursue professional degrees despite there being no clear policy for staff development.

This internship has clearly added value to Topistar’s bachelor’s degree, and in her opinion gone further. “Before my internship I didn’t really know what I wanted to do after graduating but now I’ve decided to follow my bachelor’s with a master’s degree in international public administration. It’s opened my eyes and I now know what I want in my professional life. And to broaden my practical knowledge, I am currently taking another internship, at the International Criminal Tribunal for the former Yugoslavia (ICTY).”
You can choose full-time or part-time master’s degrees at The Hague, all of which carry a strong international focus and will prepare you for business in a global economy. Our master’s programmes welcome graduates who have relevant professional or managerial experience. Exceptional academic performance may be considered in lieu of actual work experience. All of our programmes carry a strong international focus, preparing you for business in a global economy. You will learn all about the latest developments in your field and refresh your analytical skills.
Of our 12 master’s programmes, the following four are taught entirely in English:

- **Master in Accounting and Control**
  Do you see yourself as a financial high flyer such as a financial controller or even the CFO of an international company? This programme goes beyond number crunching and prepares you for a fiscal career where you’ll be evaluating, analysing and budgeting. You’ll focus on strategic financial planning and how to oversee capital expenditure and information processing.

- **Master of Business Administration**
  The MBA is one of the world’s most recognised and sought-after post-graduate degrees, and it will prepare you for a successful career – from your first managerial role to strategic and executive positions. It has become a prerequisite for top management jobs. THU’s MBA programme will develop the business acumen you’ll need to go far.

- **Master in European Law and Policy**
  With increasing amounts of European legislation, organisations are calling out for employees with a strong knowledge of European law and policy. This programme will help equip you for such a role with solid legal background. This master’s degree is unique because THU and the University of Portsmouth offer it jointly.

- **Master in International Communication Management**
  The demand for communications professionals is growing as more companies do business internationally and stakeholders and colleagues become more multicultural. This programme is designed to develop your expertise in researching, implementing and managing complex communication strategies on a global scale. You’ll develop important leadership skills like public speaking and conflict management.
Master in Accounting and Control (MAAC)

The Master in Accounting and Control (MAAC) programme is the perfect basis for a financial high flyer such as a CFO (Chief Financial Officer), who is now widely regarded as an organisation’s second most important executive. But someone who is to be responsible for fiscal and logistical issues and human resources, and able to factor in complex areas like joint ventures needs the solid grounding of a programme like the MAAC, which is as much about doing as it is about learning.

**Candidate profile.** You are ambitious, you have a strong background in finance, economics and organisation and you have what it takes to be a decisive and flexible manager. You also need a relevant Bachelor’s degree and a minimum of two years work experience.

**Structure.** The full-time MAAC starts in September and runs for 12 months, usually with three days of lectures every week. The part-time MAAC starts in January and runs for 24 months, usually with two evenings of lectures every week.

**Content.** The MAAC programme comprises four main phases, complemented by a dissertation phase. The four main phases are broken down into modules designed to develop and deepen your business skills, progressively and logically. To enable you to specialise, the modules follow two different streams: Management Accounting and Information Management. At the end of each phase, you’ll be expected to carry out a different project, bringing together everything you’ve learned in the applicable modules. Many relevant aspects are dealt with in the various modules. These include: exploring technological developments and changes in cultural values; the workings of accounting; creating and implementing a business plan; taking a systematic approach to managerial problem solving; investigating developments in international business and trade; and gaining an insight into worldwide tax systems. During the final dissertation phase you’ll be expected to analyse an actual problem from a sponsor company you select yourself, using a typical management scenario, then research and compile a 50-page dissertation to show that you can apply what you have learned.

**Future career.** A MAAC degree will set you firmly on course for a career that requires in-depth understanding of accounting and control. You could soon be working in the top financial echelons of a company, NGO or governmental organisation, or specialising in the fields of taxation, auditing, and business advisory. You could even start up your own consultancy business. In some instances students continued their education with the ACCA (Association of Chartered Certified Accountants) available online across most of the world.

For more information go to

www.thehagueuniversity.nl/maac
Suppose you...

...are the Chief Financial Officer (CFO) at a large multinational bank leading the way through an international merger. Your decisions could make or break the deal. It’s up to you to keep your shareholders happy.

Binling Chen
> Alumnus, China

I am now back in my native China, but I could have found a job anywhere. By chance, Philips Eindhoven gave me the opportunity to go to Shanghai. The MAAC really is an international programme. Not only the students, but the lecturers too, come from all corners of the world. What appealed to me was working in small groups, which enables you to learn a lot from the other students and the lecturers.

Curriculum

<table>
<thead>
<tr>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
<th>Phase 4</th>
<th>Phase 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Corporate finance</td>
<td>• Management Accounting &amp; Control</td>
<td>• Strategic accounting</td>
<td>• Strategic financial management</td>
<td>• Business report proposal</td>
</tr>
<tr>
<td>• Organisational behaviour and change</td>
<td>• Off campus Peer2Peer workshops</td>
<td>• Treasury management</td>
<td>• External auditing</td>
<td>• Business report (individual)</td>
</tr>
<tr>
<td>• Management accounting</td>
<td>• Project Managing</td>
<td>• External reporting</td>
<td>• International business law</td>
<td></td>
</tr>
<tr>
<td>• Logistics management</td>
<td>Customer &amp; Employee Relations</td>
<td>• Information systems &amp; control</td>
<td>• International Corporate Taxes</td>
<td></td>
</tr>
<tr>
<td>• Research Methods/Statistics</td>
<td></td>
<td>• Project Information Management</td>
<td>• The controlling profession</td>
<td></td>
</tr>
<tr>
<td>• Entrepreneurship/ Business Functions</td>
<td></td>
<td></td>
<td>• Project Accounting &amp; Controlling</td>
<td></td>
</tr>
<tr>
<td>• Project Business Plan</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please check our website [www.thehagueuniversity.nl/maac](http://www.thehagueuniversity.nl/maac) for the most up to date information on the curriculum.
Master of Business Administration (MBA)

The Hague University’s MBA programme will equip you with the skill sets and competencies you’ll need to exploit your business acumen and fulfil your career ambitions. The MBA is the world’s most recognised and sought-after graduate degree, and it will prepare you for a successful career – from your first managerial role, through to more senior, strategic and executive positions. An MBA has practically become a prerequisite for a top management job.

Candidate profile. You have ambition, drive and entrepreneurial spirit, and you are not daunted by the prospect of taking on an intensive programme that combines theory with hands-on experience set in an international environment.

Structure. The Hague University of Applied Sciences offers a full-time, 12-month, graduate MBA course, and a part-time, executive MBA course lasting 2 years. The programme has a modular character, each module linking with the others so that you will gradually develop the skills and expertise you will need to successfully complete the programme, and, eventually, to succeed in your business career. Admittance to any MBA programme requires that you have a bachelor’s degree. Depending on the subject matter of that degree and your subsequent work history, you may be required to participate in an MBA Foundation Course. The successful completion of this short Foundation Course will make you eligible for the MBA programme.

Content. Our MBA programme is divided into four different phases, with each phase covering business management’s core building blocks of: finance and accounting; human resources; marketing; and projects. Each of these building blocks is subsequently dealt with from an operational, managerial and/or strategic perspective. Phase 1 focuses on the knowledge you’ll need as a member of a mid-management team. Phase 2 is all about successful leadership – motivating people and understanding group behaviour. Phase 3 places the emphasis on managing strategic change – looking for new markets and products and implementing change throughout the organisation. The fourth and final phase pulls it all together, using hands-on exercises designed to develop research techniques and mimic real-life situations. You will conclude this phase by producing an individual business proposal and report for the benefit of a sponsor company that you have personally secured.

Future career. An MBA is your fast-track option to career advancement. It can help you into a managerial position in just about every type of company or governmental organisation, and can even help you start up and make a success of your own business.

For more information go to

www.thehagueuniversity.nl/mba
### Curriculum

<table>
<thead>
<tr>
<th>Foundation Course</th>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
<th>Phase 4</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The manager as a team member</td>
<td>The manager as a team leader</td>
<td>Managing strategic change</td>
<td>Business proposal and report</td>
</tr>
<tr>
<td>• Computational accounting</td>
<td>• Financial accounting</td>
<td>• Financial markets</td>
<td>• International accounting</td>
<td></td>
</tr>
<tr>
<td>• Finance &amp; financial accounting</td>
<td>• Management accounting</td>
<td>• Corporate finance</td>
<td>• Strategic human resource management</td>
<td></td>
</tr>
<tr>
<td>• Management accounting</td>
<td>• Managing people in organisations</td>
<td>• Organisational behaviour &amp; leadership</td>
<td>• Strategic management</td>
<td></td>
</tr>
<tr>
<td>• Quantitative analysis</td>
<td>• Entrepreneurship: the business plan</td>
<td>• IT in business</td>
<td>• Strategic marketing</td>
<td></td>
</tr>
<tr>
<td>• Economics</td>
<td>• Marketing management</td>
<td>• Managerial economics</td>
<td>• Entrepreneurship: Innovation</td>
<td></td>
</tr>
<tr>
<td>• Marketing</td>
<td>• Business simulation</td>
<td>• Applied research methods</td>
<td>• Strategic audit</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Business plan</td>
<td></td>
<td>• Business report proposal</td>
<td></td>
</tr>
</tbody>
</table>

Klaas van Brakel MBA  
> Lecturer, the Netherlands

“An MBA specifically teaches you to function as a kingpin, someone that lubricates and fuels the engine of the company. It teaches you to accept that different managers have different goals and then shows you how to polarise everyone in the same direction towards achieving the corporate goal. It’s life changing. I changed, and because I was able to implement what I learned I changed my organisation too, for the better. Make no mistake, an MBA is incredibly tough, but even more satisfying.”

Please check our website [www.thehagueuniversity.nl/mba](http://www.thehagueuniversity.nl/mba) for the most up to date information on the curriculum.
Not just for budding lawyers, the Master in European Law and Policy (MAELP) programme will help equip you for any career that calls for a solid grounding in European law. Due to increasing amounts of European legislation, all types of organisations are experiencing the need for people with a thorough knowledge of European law and policy. The MAELP is a unique master’s degree because it is offered jointly by The Hague University and the University of Portsmouth.

Candidate profile. You are looking for in-depth knowledge of EU law and policy and you are keen to perfect your research, writing and presentation skills. You relish the prospect of multicultural tuition in the Netherlands and the UK, among students from different disciplines, countries and age groups.

Structure. The MAELP programme can be followed as a one-year, full-time programme. This requires that students study between September and the beginning of February at The Hague University, and between February and the end of June in Portsmouth, in the UK. It can also be followed as a part-time programme, but at the moment this version can only be offered in The Hague. Students who do not have an EU or EEA nationality, are not eligible to study in the part time programme.

Content. The programme comprises five core courses, three standard optional courses and two restricted optional ones. Four of the six courses are given in The Hague and the rest in Portsmouth. Topics dealt with in the five core courses include: the principles and applications of European law; the role of the European Court of Justice; the government and governance of EU member states; the process of policy making in the EU; and the relationships of the EU and the developing world. Topics covered in the optional courses include: a basic knowledge of human rights issues; our environment, and developing measures to protect it; a harmonised migration policy in Europe; how competition legislation in the EU impacts enterprises; and the theoretical frameworks behind European integration and reform. To be awarded the MAELP degree you must pass all five of the core courses, one of the standard optional courses and one of the restricted optional courses. You must also complete the research training and write an extensive dissertation on an approved topic. If you don’t want to complete the whole programme but just want to brush up on your expertise in specific areas, you can also just take individual courses. A tailored version of the MAELP can also be created to meet the needs of a particular organisation.

Exchange. The nature of the MAELP programme is such that a substantial part involves studying at the University of Portsmouth in the UK. Part-time students will participate in a 10-day intensive programme in Portsmouth.

Future career. Your MAELP degree will qualify you to work in a legal capacity in the public service or international organisations, consultancy firms with branches in different EU countries, a whole range of EU organisations, and even companies in other continents that do a lot of business with Europe.

For more information go to

www.thehagueuniversity.nl/maelp
Viola Heutger
> Lecturer, Germany

The MAELP is an interdisciplinary programme that opens doors for students. On the one hand it provides a wealth of knowledge on the basics of how European laws are put together, while on the other it shows them how students can interpret these laws and influence European policy making. There’s not an overabundance of law, but it’s enriched with insights into the ‘why’ and ‘how.’” Meanwhile, the spirit of The Hague University and its international law programmes is really quite special.

**Curriculum**

<table>
<thead>
<tr>
<th>Type of Course</th>
<th>Courses</th>
</tr>
</thead>
</table>
| All full-time and part-time students must take the five core courses in European law: | • European law  
• Judicial protection in the EC  
• Governing Europe  
• Policy making in the EU  
• External relations of the EU |
| Students must choose one of the two optional courses: | • Human rights in Europe  
• EC environmental law and policy |
| Students must choose one of the two restricted optional courses: | • Migration and asylum law in the EU  
• European competition law |

Please check our website [www.thehagueuniversity.nl/maelp](http://www.thehagueuniversity.nl/maelp) for the most up to date information on the curriculum.
Master in International Communication Management (MICM)

The Master in International Communication Management (MICM) programme is designed to develop your expertise in researching, developing, implementing and managing complex communication strategies on a global scale. With more and more companies doing business internationally, and increasing international contact between NGOs, governmental institutions and other organisations, the demand for communications professionals continues to grow.

Candidate profile. You are energetic, passionate about communication, possess an international, multicultural outlook and you are keen to research and share information. You also have the potential, ambition and desire to develop as a person and assume a mid-level communication role within the next five years. You will need at least two years of relevant work experience and excellent command of the English language (IELTS test score 6.5 or higher).

Structure. The Hague University offers a one-year, full-time and a two year part-time MICM programme, which usually starts in September. Students are expected to dedicate 40-50 hours per week to their studies, which includes classes, reading, and writing reports.

Content. Following the premise that it’s not simply about reproducing what you’ve learned, but applying it to new and constantly changing situations, the MICM programme comprises several courses and elements that will challenge you to put theory into practice. Corporate, Internal and Marketing Communication modules use case studies and guest lecturers to cover topics like internal branding, public affairs and experience marketing. Culture and communication will focus on the influences diverse cultures exert on communication, and the effects that globalisation and international developments have. Communication research will teach you how to plan and carry out both qualitative and quantitative communication research. Communication trends will explore different disciplines of communication and make you more alert to new trends in communication. Finally, communication advice will coach you, in small groups, to write an advisory report, after which you’ll be expected to write one yourself, for your own organisation.

Future career. A broad range of internationally oriented careers awaits successful candidates, in fields as diverse as broadcasting, public relations, publicity, advertising, political campaigning, human resources, training, consulting, media management, marketing, and strategic planning.

For more information go to

www.thehagueuniversity.nl/micm

Zahariah Kahar
> Lecturer, Malaysia

“Working in teams can be very challenging when the team comprises of students from various cultures and nationalities. Students appreciate the fact that we (as lecturers) push them to take the initiative to improve their work quality and creativity. They become more sensitive towards the intercultural aspects of working in an international environment.”
Olga Erofeeva  
> Alumna, Russia

The MICM programme has broadened my outlook and developed my critical and strategic thinking. At MICM you’re not just studying textbooks, because you’re taught by lecturers who work in the field. When you start implementing their tips and advice with a client organisation, you realize how valuable they are.

---

**Curriculum**

<table>
<thead>
<tr>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
<th>Phase 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Communication and Research</td>
<td>Corporate Communication</td>
<td>Marketing Communication and Communication Trends</td>
<td>Consultancy Report</td>
</tr>
<tr>
<td>Communication Research</td>
<td>Culture &amp; Communication</td>
<td>Communication Trends</td>
<td>Communication Advice</td>
</tr>
<tr>
<td>Corporate Communications</td>
<td>Internal Communications</td>
<td>Marketing Communications</td>
<td></td>
</tr>
<tr>
<td>Training in Consulting Skills, Business Writing, and Time &amp; Stress Management</td>
<td>Training in Media Relations</td>
<td>Training in Presentation Skills</td>
<td></td>
</tr>
<tr>
<td>Project Management Part 1</td>
<td>Project Management Part 2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please check our website [www.thehagueuniversity.nl/micm](http://www.thehagueuniversity.nl/micm) for the most up to date information on the curriculum.
International students spending their time in The Hague get a rich experience of the Netherlands and a cosmopolitan European city. At the same time, you’ll be part of a multicultural melting pot on your programme. We spoke to three students from The Hague University about a typical day – from friends to food and nightlife.
Breakfast
I usually get up between 8.30am and 9.30am, depending on when my lessons start. Over a typical Italian breakfast of warm milk and biscuits, I’ll start my day by reading an online version of an Italian newspaper to which I have a subscription. My housemate has a similar subscription to a Dutch paper so I can keep up to speed on what’s going on in Holland too. Afterwards, it doesn’t take me long to get to THU. My apartment is just three minutes from the train station and even if I walk all the way to THU it’s only about 10 minutes.

Mid-morning to lunch
Most of my lectures are in the morning and these keep me busy till lunchtime. Nearby there are several convenience restaurants or fast-food kiosks where you can grab something to eat. I used them a lot during my first year, but now my schedule allows me to go home and eat lunch at my apartment, which is great.

Afternoon
After lunch I return to the university to participate in workshops, group meetings or study coaching sessions. I might also do some homework in the library, where I find it easier to concentrate. Depending on how busy my schedule is I’ll typically stay at the university till late afternoon before heading back to my apartment.

And later...
During the spring and summer months, before heading home for dinner I’ll often meet up and socialise with fellow students at one of the many bars near the university or even the city centre. I love cooking and I probably eat pasta about three or four times a week. But I get enough variety too. I have classmates from Surinam and France so we often share the cooking duties and sample one another’s cuisine. My cooking can’t be too bad, as I haven’t had any complaints yet.

I’m never bored during the evening or weekends because there is no shortage of things to do in and around The Hague. If I want to relax there are plenty of parks where I can chill out. And if I feel like going out there is always somewhere cool to go. Culturally too there are always things like exhibitions going on in The Hague so I can always keep myself occupied.
Breakfast
My weekdays start at a relatively leisurely pace then get progressively more physical. After getting up at about 8.30am, breakfast is typically a simple affair of yogurt and cereal, usually taken alone, as my housemate will still be sleeping at that hour. I enjoy fresh air in the morning so, unless the wind is really strong, I always make the journey to the university by bike. It only takes me 15 minutes.

Mid-morning to lunch
Morning lectures start at 10.00am and finish about noon, when we have an hour’s lunch break. I usually eat at the university cafeteria or restaurant. The food and the selection are pretty good, although perhaps a bit on the pricey side. I really like the chocolate muffins and the salads from the central restaurant. And very occasionally I’ll eat at the nearby McDonald’s.

Afternoon
Afternoon lectures start at 13.00pm and finish at around 15.00pm. Afterwards I might have a coffee at a local café with friends, but three times a week I’ll cycle straight home, get changed and head for my taekwondo training. It’s a 30-minute bike ride from where I live and the training lasts two-and-a-half hours. I take it very seriously because I’m currently preparing for my black belt exam. All this cycling and training keeps me quite fit and gives me a healthy appetite, so after taekwondo I’ll return to my room to freshen up and prepare the evening meal. I enjoy cooking and I’ll typically making rice or pasta meat dishes and sometimes a traditional Romanian soup. My housemate and I usually cook together and now and again friends will also join us for a meal.

And later...
Depending on how the mood takes me, my evenings are often spent in my room, watching TV with my housemate, on the Internet, or studying or doing assignments. I might go out, but if I do it’ll often be to my friend’s room where we relax together. Lights out during weekdays is generally around midnight, so I can get enough beauty sleep. During the weekends you might find me on the beach, at home recovering from a busy week or spending time with friends. I enjoy going out too and there’s plenty to do in The Hague. But to be honest when I want to sample the nightlife I prefer Amsterdam or Rotterdam.
Breakfast
When I have lectures, which is three days a week, I get up at about 7.30am. My lectures start at 9.00am and finish at 4.00pm. I’m not a breakfast person, aside from a cup of coffee, and I live right next to the university. This gives me plenty of time to freshen up, do any preparations for the day and catch up on Facebook before heading for my first lecture at about 8.45am. On the days I don’t have lectures I’ll get up an hour or two later and go to the gym for a good workout, usually followed by a sauna. The MBA is an intensive programme so afterwards, if I have a lot on, which is mostly the case, I’ll spend the time studying, or on group assignments or working on a presentation.

Mid-morning to lunch
Lunch on the days that I go to the university is between noon and 1pm, when I’ll grab something to eat with my classmates in the university restaurant. There’s plenty of selection: from a variety of cooked meals to different types of sandwiches, salads and snacks. My favourite by a mile is a Turkish vegetarian pizza. After lunch I always enjoy a large frappiato from the campus café before heading back to the afternoon classes.

Afternoon
After lectures, if I need to do some studying, I’ll spend some time in the library. And if I don’t have a reading overload, I might go to the city centre to enjoy a glass of wine and chat with friends. For dinner I normally eat out. I’m not much of a cook so I rarely prepare myself a meal. But The Hague is the perfect place for eating out: the choice of restaurants is enormous and I love experimenting by trying out different cuisines.

And later...
Evenings are usually spent at home reading, replying to e-mails chatting on Facebook or watching a good movie. On Fridays and Saturdays I do some serious socialising with friends. Sometimes we go to Amsterdam or Rotterdam, but more often than not we’ll stay here in The Hague, which is a great city. There’s always something interesting going on, like parties festivals, musicals, operas and museum exhibitions. And when the weather’s nice I love going to the beach. During the week I’ll typically go to bed at about midnight, ready for a good start the next day.

Zorica Petkova from Skopje, Macedonia, is following the one-year, full-time MBA programme.
Our bachelor’s and master’s programmes will equip you for your future career, not only with great results on paper, but valuable life skills. You will be comfortable working in a different language, as our programmes are communicated in English. Having studied alongside students and staff from more than 135 countries, you will understand what makes other cultures tick. We have nurtured great relationships with global, commercial and not-for-profit organisations, which will give you a head start. You will have the drive and ambition to start your own business.
Marc Wu from Taiwan
Master of Business Administration (MBA) alumnus

“When he took his MBA in 2005-2006, Taiwanese businessman Marc Wu (39) was heading the medical equipment division of the Biomax Group, a Taiwan-based manufacturing company. This company sourced its parts and manufacturing activities and sold its products exclusively in Asia and North America, so Marc devised a plan to expand into Europe through a Dutch subsidiary, but contingent on him acquiring an MBA. His employer agreed and partly sponsored his year off work and the cost of his tuition.

His plan worked; for the past five years, with an MBA under his belt, Marc has been Vice President of Asia Marchevin B.V., Biomax’s Dutch subsidiary. Still based in Taiwan his responsibilities include managing and coordinating production, sales and marketing activities of medical equipment products in Taiwan, mainland China, Korea and Japan and mainly liaising with the Dutch office. He’s now thoroughly enjoying the freedom and space he has to expand the company’s operations.

It’s with good reason then, well three actually, that Marc is appreciative of the MBA he did at The Hague University. “Firstly, its tight study schedule really prepares you for your return to the work field. Secondly, rather than being pure academics, most of the lecturers come from industry so they speak from experience. Thirdly, the curriculum is excellent for the business management training I was looking for.”

Marc’s MBA now helps him in a number of ways. Its multicultural character assists him with business relationships across several countries and cultures. He also finds he’s acquired more detailed and practical knowledge than you get from regular university tuition, which can be quite superficial. Even the title carries weight. “An MBA after your name counts for a lot here because it’s immediately associated with business knowledge and experience.” For the first few years after graduating Marc really reaped the benefits of what he learned from the MBA’s finance and accounting modules, but more recently he’s been surprised to appreciate the value of its individual projects too. “The Hague Residential, for example, threw my class together with other MBA students for a few days and it was absolutely amazing how much people with different opinions, outlooks and experiences can learn from one another.”

Fuelled with his MBA, Marc’s next step will be to make the company’s Dutch agency grow faster during the next five years, hopefully taking the workforce from seven to twenty people. “Then we can consider expanding into Eastern Europe.”

“
Iouri Oukrainski from Russia
European Studies alumnus

Iouri Oukrainski has spent a decade living, working and studying in the Netherlands. Of the three degrees he collected here, his Bachelor in European Studies from The Hague University of Applied Sciences is the one he remembers most fondly.

Initially, Iouri Oukrainski (27) was less than thrilled when his parents, back in Moscow, suggested that he should study abroad. But he warmed to the idea and started looking around for suitable universities and bachelor programmes. A young man with a healthy appetite for knowledge, Iouri enrolled for the European Studies programme at The Hague University of Applied Sciences, which suited him well, and he specialised in international marketing and export management. Again, he was on course to take a shortcut to graduate in three years instead of four, but when it proved tricky to find an internship he decided to stay an extra year. “My time wasn’t wasted. I took extra courses, including some from the curriculum of IBMS [International Business and Management Studies]. I also started my job search, and I graduated with distinction in July 2006.”

Iouri looks back on his years in The Hague with satisfaction: “I never failed any subject. I am particularly pleased with the foreign languages I learned while I was there, especially French. What’s more, I also made some friends. It was a positive experience. I would definitely recommend the European Studies programme to anyone considering it.”

After working for several years in sales and marketing, Iouri realised that his appetite for education had not yet been sated. He resolved to take a part-time MSc at TiasNimbas. This time he specialised in finance; balance sheet analysis proved a particularly strong subject.

By this time Iouri had become disenchanted with his job in telemarketing, and his newly gained knowledge opened the way for a career in finance. He joined Lukoil Benelux, the Dutch-based subsidiary of the giant Russian oil company. As assistant to the finance director he has plenty of use for his languages, and the knowledge he picked up during his internship with a US manufacturer of oil transfer equipment has also proved useful.

“I learned a lot during the ten years I’ve spent in Holland, but I never expected to stay here forever. Nothing is certain about my future yet. I’ll have to see where life takes me. What I do know, though, is that I want to be flexible and take the opportunities that come my way.”
Mira Syam from Indonesia
Master of International Communications (MICM) alumna

Mira Syam (33) graduated from the Master of International Communications (MICM) programme in 2010. She then returned home to Indonesia and the broadcasting job from which she’d been granted a year’s unpaid leave. “The MICM appealed to me because of THU’s multicultural student base and faculty, the programme was in English and a friend recommended it.”

At tvOne, which is one of two national broadcasters in Indonesia focusing on the news, Mira works as a journalist/producer. She’s currently producing a TV programme, whose title would translate to “One Hour Closer”. It’s a one-hour talk show broadcast every Wednesday evening, watched by millions of people and profiles a prominent public figure in a personal and sympathetic light. “As producer it’s my job to ensure that all the necessary research is done for every episode we record. I’m also responsible for all the technical and content-related aspects.”

Mira worked for six years as a journalist in a different TV station before starting her current job with tvOne in 2008. “During that time I only got to see communication from the perspective of a journalist. One of the reasons I did the MICM programme was to see it from a different angle. I figured if I could do a communications master’s, and acquire the skills and knowledge that go with it, I’d be able to take my broadcasting career to a higher level.” Having completed the MICM, she’s finding that she’s done exactly that and it’s now really helping her in her job. “Aside from giving me the skills and knowledge, it’s also developed my analytical thinking. This is very important in my job because as a producer I have to be critical in everything I do.”

According to Mira, its practical approach is another of the MICM’s strong points. “Working in the media as I do, I already knew a lot about how it works. But when we did the MICM’s media training module it also showed me how it functions from the corporate communications perspective, which was very useful.” Corporate communications is actually the direction Mira is considering taking in her career. However, having done the MICM, she feels it will have to be in an international context, such as in the corporate communications department of an international company or organisation.
We are not only here to help you with your application process and choice of programme, we will also support you throughout your time at THU. Our dedicated student offices will offer you the guidance you need. Student resources, like our well-equipped Library and Sports Office, are at your fingertips.
The Enrolment Centre
Each year, well over 1,500 international students knock on the door at THU. Their applications are the responsibility of the Enrolment Centre (also known as CSI Office).

If you are interested in any of our international Bachelor’s programmes or have any questions about the application process, Diplomas, English language requirements and tuition fees, our Enrolment Centre can help.

They are responsible for the smooth processing of student applications, registrations and tuition fees. They also officiate diplomas and tie up loose ends when students complete their studies or leave. The Enrolment Centre can be found in the central hall in the main building. They can be contacted by phone on: +31 (0)70 445 85 85, or by filling in an online form via www.thehagueuniversity.nl/enrolment-contact-form.

The International Office
Our International Office takes care of all non-academic student matters relating to THU’s English programmes, exchanges and internships. They are here to help you with practical matters, such as arranging your entry visa and residence permit, finding accommodation and advising you on insurance and financial matters. They can answer any questions you may have before you become a student on a full-time bachelor or master programme, English Language Preparatory School programme or an exchange.

The International Office is located in the centre of the University complex, in Oval 0.74. They are open from Monday to Thursday between 11am and 3pm. A staff member will be available to help you and answer your questions during these times.

If you have a query outside opening hours, or if you are outside the Netherlands, you can contact them between 8.30am and 4.30pm (Coordinated Universal Time (UTC) +01) on weekdays by phone on: +31 (0)70 445 85 05, fax on: + 31 (0)70 445 85 94, or by e-mail:
• for general questions: internationaloffice@hhs.nl
• for questions about master programmes: masters@hhs.nl
• for questions about the Preparatory School: prepcourse@hhs.nl
• for questions about visas and residence permits: immigration@hhs.nl
• for questions about exchange programmes: exchange@hhs.nl
• for questions about housing: accommodation@hhs.nl
• for questions about internships and scholarships: scholarships@hhs.nl

Prashant Barje, from India and doing the one-year MBA, visited the International Office to extend his visa to stay in Holland. “They were very helpful. I just had to fill in a form and they did the rest. The International Office plays a key role in connecting international students to The Hague University.”
**Accessibility**

Our student counsellors are also the first point of contact for students with physical or psychological disabilities. We can provide guidance during your studies and advice about facilities during exams and work placements.

The university has a student panel, run by students with disabilities from a cross-section of programmes. They monitor accessibility of the facilities around the University and meet other students with disabilities. The student panel is always available on Open Days to chat to new students.

If you have a question for the student panel, email them at studenten-panelopmaat@hhs.nl or contact the project group Haagse Bachelor op Maat (tailored Hague Bachelor) via Mrs. C. de Bruijn by phone on: +31 (0)70 445 88 33 or by e-mail at C.M.deBruijn@hhs.nl.

**Computer facilities**

These days most students can access our network via their own laptop computers. The Hague University’s wireless network is easy, fast and safe and there is a wireless coverage throughout all the university buildings.

We also have a number of PCs around campus equipped with all the essential Microsoft Office applications.

Our central ICT Service Desk is open every weekday to provide IT services like scanning, colour printing and password resetting. We also loan out audio-visual equipment. Opening hours are Monday to Thursday from 8am to 10pm and Friday from 8am to 5pm.
The Library
Students have automatic access to all the resources and services in our central Library. These include a wide selection of books, magazines, dissertations and electronic data resources, all of which are listed in electronic catalogues. We also have chairs and tables for group and individual studies and 400 study areas. Many of these areas have PCs and Internet connections.

The Library
Students have automatic access to all the resources and services in our central Library. These include a wide selection of books, magazines, dissertations and electronic data resources, all of which are listed in electronic catalogues. We also have chairs and tables for group and individual studies and 400 study areas. Many of these areas have PCs and Internet connections.

Keeping fit
Sporty types are in their element at THU. You can stay in tip-top condition during your studies in our Sports Office’s fully equipped fitness centre and sports hall. Our sports and fitness card entitles you to use the sports facilities and attend subsidised classes. Choose from a range of fun activities including soccer, tennis, badminton, golf, hockey, Pilates, rowing, climbing and ice-skating.

Our Health Centre
THU has its own centrally located Health Centre for students and staff feeling under the weather. Health professionals such as a doctor, dietician, skin therapist, nurse and a physiotherapist staff the centre.

For more information and opening times go to [www.h-healthpoint.nl](http://www.h-healthpoint.nl) or contact the Health Centre by phone on: +31 (0)70 880 44 75.

Eating and drinking
Every department at THU has its own café where you can take a break, grab something to eat and catch up with friends. We serve a range of sandwiches, biscuits, chocolate bars and hot and cold drinks. Our cafés are a hive of activity during the main lunch break, from 12.15pm to 1pm, while our main restaurant is open all day until late. We also serve Halal food in the main restaurant.

You can also access a variety of catalogues, databanks and digital sources remotely via our Digital Library, which has a 24/7 digital helpdesk. The library is open Monday to Thursday from 9am to 9pm and Friday from 9am to 6pm.
Preparing for life at THU

Now that you have decided to study at The Hague University of Applied Sciences (THU), you will need to go through a practical checklist and complete the right paperwork before moving abroad. Have you sent in all required documents in order for THU to apply for your entry visa/residence permit, applied for funding and sorted out your health insurance, for example? Don’t forget that accommodation is at a premium in The Hague and rent can be costly; so take plenty of time to look for suitable lodgings. Read on for our tips on moving to the Netherlands as a student and be one step ahead.
Accommodation

Finding a roof over your head is one of the main things you will need to do when studying abroad and your search should be done well in advance. At THU we do everything we can to help you find the right housing in The Hague.

Finding accommodation with DUWO
THU does not have student accommodation on campus and we know that it is especially tough for international students to find housing, so we have joined forces with the independent agency, DUWO, who specialise in student lettings. DUWO supplies around 400 rooms and apartments to international students.

Am I eligible?
These reserved rooms are available for the following students: all newly arriving international students starting in the first year of one of our bachelor programmes, one of our master programmes, our English Language Preparatory School or students coming for an exchange programme.

How much does accommodation cost?
Rooms vary in price, depending on size and standard of facilities. The Hague is not the cheapest city to live in and you can pay even up to €7,000 per year for furnished accommodation.

As an approximate monthly guide, you can expect to pay:
- €360 for a shared room
- €425 for a single room with shared facilities
- €575 for a single studio

What is included in my rent?
The rent for DUWO Short Stay Housing accommodation includes all utility costs, Internet and local taxes. All rooms are completely furnished with a bed, bed linen, a cupboard, a desk, a chair, and kitchen utensils. Some buildings have paid laundry facilities, microwaves a bike shed or other facilities/equipment.

Sabrina Casandra Vlasceanu, Romania

“Second year International Communication Management student Sabrina didn’t hear about DUWO until August before her bachelor’s programme begun. She found out that everything was fully booked and had to start an independent search for housing. “I arrived in The Hague about a week before term and started looking on the Internet. I found several adverts, went to view some houses and settled for a room.”

But the room Sabrina found was not at a registered address with City Hall, which was necessary for all Sabrina’s paperwork. “I stayed only one month and then had to move again. This time I found a place somewhere through a Dutch agency and had to pay my deposit, first month’s rent and commission fee all over again.”

Sabrina’s present accommodation is in a quiet, safe neighbourhood just 5 minutes from Central Station and a 10-minute walk from the University. “My room is 21 to 22 square metres and has big windows with lots of light. It has two wardrobes, small tables for my books and a couch. I bought my own bed from IKEA, which I will take with me when I leave. I live in an apartment so there are three other bedrooms with two Dutch and one Australian resident. We share the kitchen, bathroom and a small balcony. I’ll probably move to someplace else with a lower price because it’s a bit expensive.”

After her experience, Sabrina has some sound advice for new students. “Try to find your accommodation before coming to The Hague as there are lots of things to organise on your programme when you arrive.”
David Musungu, Uganda

Ugandan MBA student David Musungu lives in a university hostel operated by the DuWO (an agency that specialises in letting accommodation to students) located near the centre of the city. He finds it an advantage to live close to the city centre as it’s convenient to go to restaurants, for example, during the evenings. The hostel is about a 20-minute walk from THU, but his time schedule is so busy he usually goes by tram.

David is satisfied with the accommodation, which he describes as comfortable with a quiet ambiance, and he intends to stay there until he completes his one-year MBA programme. There are six students, including himself, in the hostel, they each have their own bedroom and he shares a living room with another student. “It’s large enough for both of us though and it’s no problem if one of us needs to study or do some research, which is often the case.” There is also a communal kitchen with cooking facilities and fridges to keep food fresh. “Sharing can sometimes be a disadvantage when you need some time to yourself, but it’s not really an issue.”

Compared to back home in Uganda, the €310 David pays per month is relatively expensive. However, he finds it competitively priced with what’s available for students in The Hague. “I think the rent is fair. There are cheaper places but they usually don’t have many of the facilities we have here, such as wireless Internet, for example, which is essential.”

David arranged his place in the hostel with THU before he arrived in The Hague and started his MBA and he’s really glad he did. The best advice he can give to prospective students is to follow the recommendations provided by THU because the University knows what kind of accommodation and location will be best suited to your needs.

What to expect

Most rental accommodation in the Netherlands is non-furnished, but DuWO accommodation (known as Short Stay Housing) is fully furnished. All DuWO rooms are located in The Hague, around 5 to 20 minutes from the university campus and an easy commute by public transport or bicycle.

Many rooms are single rooms with shared facilities. Rent does vary according to size. For large rooms the rent is obviously higher than for small ones. DuWO rooms are all in The Hague. Some of the buildings have common rooms. The buildings have mixed occupancy, so men and women living together, unless specified otherwise. Shared rooms are always shared with a student of the same gender. Please make sure you inform yourself well before reserving a room. You will be able to see detailed information of rooms and buildings on the DuWO website: www.duwo.nl. Go to Short Stay Housing “Building information and practical information”.

Find out more

To get more information and apply for Short Stay Housing, register on DuWO’s website, www.duwo.nl. You can set up your own account under the Short Stay Housing section. Make sure that you read the General Conditions carefully before you sign up.

Finding your own accommodation

If you do not wish to make use of the reserved accommodation arranged by DuWO/THU and would like to find accommodation on your own, our fact sheet will help you find private accommodation. You will find useful tips and a list of addresses. It can be downloaded at www.thehagueuniversity.nl/accommodation.
Admission Requirements

Bachelor’s programmes
Entry requirements may vary from programme to programme but generally speaking, non-Dutch students will need a qualification equivalent to the Dutch HAVO. This could be a US High School Diploma for four-year programmes or a VWO (pre-university) diploma, such as an International Baccalaureate, French Baccalaureate, German Abitur or GCE-A levels (at least three at grade C or higher) for the three-year programmes. It can take between four and six weeks for us to assess the qualifications of non-Dutch applicants.

Other diplomas may also be accepted but these will be looked at on a case-by-case basis.

If you are a Dutch applicant you will generally need a VWO diploma or equivalent for the three-year programmes or a HAVO diploma or equivalent for the four-year programmes.

For a complete overview of the entry requirements, for both non-Dutch and Dutch candidates, refer to the Application Requirements section on our website, www.thehagueuniversity.nl. Here, you will also find details of circumstances under which you might, at our discretion, be admitted on the strength of an entrance exam or an interview.

The 21+ Admission Test
If you do not meet THU’s minimum entry requirements, the 21+ Admission test might give you a chance.

You are eligible to take the admission test if:
- You do not have the diplomas to meet the bachelor programme’s entry requirements
- You are 21 years or older on 30 September 2012
- You have EEA nationality or a residence permit for the Netherlands that is valid when the 21+ Admission Test takes place

Please note: Candidates who still need to apply for a provisional residence permit (visa or MVV in Dutch) or residence permit for the Netherlands can’t take the 21+ Admission Test.

Master’s programmes
The broad academic requirements of our master’s programmes are listed below. For more specific information refer to our website.

MAAC: You must be 22 or older, have a minimum of two years relevant experience and have a business-relevant degree from a recognised university. Ideally, you will also have a score of at least 450 in the Graduate Management Admissions Test (GMAT). For the Dual MAAC programme you’ll also need to demonstrate above-average potential, have proven project management skills, emotional intelligence and an excellent work placement record.

MAELP: You must be an honours graduate in law, social sciences, European studies, international relations or in a related area, and have at least two years professional experience in politics, local government, business, law or relevant field.

MBA: You must be 22 or older, have one year relevant work experience, and possess a business degree from a recognised university or a certificate in management or business from a recognised academic institution. Ideally, you will also have a score of at least 450 in the GMAT. For the preparatory MBA Foundation Course you must have a recognised qualification from a university, polytechnic or equivalent educational institution.

MICM: You must have a bachelor’s degree and two years experience in communications.
**Language requirements**

The bachelor’s and master’s programmes listed in this magazine are taught entirely in English, which means you will need a high degree of proficiency to participate. Bachelor candidates who were educated in the Netherlands, or whose secondary education was in English, are exempt from taking an English proficiency test. Master candidates who were educated in English or are EU citizens who have studied English are also exempt.

In all other cases you will have to take a TOEFL (Test of English as a Foreign Language) or IELTS (International English Language Testing System) test. If your English test results fall short of the programme requirements but are above a certain level, you have the opportunity of doing our six-month or one-year English Prep School Programme. The minimum TOEFL and IELTS requirements are given in the tables below.

### Bachelor programmes

<table>
<thead>
<tr>
<th>Programme</th>
<th>TOEFL Paper-based</th>
<th>TOEFL Computer-based</th>
<th>TOEFL Internet-based</th>
<th>IELTS Overall</th>
<th>IELTS Speaking</th>
<th>IELTS Reading</th>
<th>IELTS Writing</th>
<th>IELTS Listening</th>
</tr>
</thead>
<tbody>
<tr>
<td>English prep school 1/2 year</td>
<td>-</td>
<td>197</td>
<td>71</td>
<td>5.5</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>English prep school full year</td>
<td>-</td>
<td>173</td>
<td>61</td>
<td>5.0</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>European Studies 3 year</td>
<td>-</td>
<td>-</td>
<td>80*</td>
<td>6.0</td>
<td>5.5</td>
<td>5.5</td>
<td>5.5</td>
<td>5.5</td>
</tr>
<tr>
<td>European Studies 4 year</td>
<td>550</td>
<td>213</td>
<td>80</td>
<td>6.0</td>
<td>5.5</td>
<td>5.5</td>
<td>5.5</td>
<td>5.5</td>
</tr>
<tr>
<td>IBMS 3 year</td>
<td>-</td>
<td>-</td>
<td>80**</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
</tr>
<tr>
<td>IBMS 4 year</td>
<td>550</td>
<td>213</td>
<td>80</td>
<td>6.0</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>ICM</td>
<td>550</td>
<td>213</td>
<td>80</td>
<td>6.0</td>
<td>5.5</td>
<td>5.5</td>
<td>5.5</td>
<td>5.5</td>
</tr>
<tr>
<td>IDE</td>
<td>550</td>
<td>213</td>
<td>80</td>
<td>6.0</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>IMFC</td>
<td>550</td>
<td>213</td>
<td>80</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
<td>6.0</td>
</tr>
<tr>
<td>LAW</td>
<td>550</td>
<td>213</td>
<td>80</td>
<td>6.0</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>PFT</td>
<td>550</td>
<td>213</td>
<td>80</td>
<td>6.0</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>PM</td>
<td>550</td>
<td>213</td>
<td>80</td>
<td>6.0</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>SSMS</td>
<td>550</td>
<td>213</td>
<td>80</td>
<td>6.0</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

* with minimum subscores of 15
** with minimum subscores of 20

### Master programmes

<table>
<thead>
<tr>
<th>Programme</th>
<th>TOEFL Paper-based</th>
<th>TOEFL Computer-based</th>
<th>TOEFL Internet-based</th>
<th>IELTS Overall</th>
<th>IELTS Speaking</th>
<th>IELTS Reading</th>
<th>IELTS Writing</th>
<th>IELTS Listening</th>
</tr>
</thead>
<tbody>
<tr>
<td>English prep school 1/2 year</td>
<td>-</td>
<td>197</td>
<td>71</td>
<td>5.5</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>English prep school full year</td>
<td>-</td>
<td>173</td>
<td>61</td>
<td>5.0</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>MBA</td>
<td>550</td>
<td>213</td>
<td>79</td>
<td>6.0</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>MAAC</td>
<td>550</td>
<td>213</td>
<td>80</td>
<td>6.0</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>MAELP</td>
<td>-</td>
<td>-</td>
<td>92</td>
<td>6.5</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>MICM</td>
<td>580</td>
<td>237</td>
<td>92</td>
<td>6.5</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
Registration

Bachelor programmes
The application process will depend on which country you are coming from as well as your diplomas. Students with a Dutch diploma should go to www.dehaagsehogeschool.nl/inschrijving for details on how to apply. International students with a non Dutch diploma can find all the application criteria on our website www.thehagueuniversity.nl/enrolment. You will find there also contact details in case of further questions.

Master programmes
The first step is to download, print, complete and sign the appropriate application form from our website. Send the form, together with:
- a copy of your passport (valid for the entire period of the study)
- two passport-sized, recent colour photographs
- your certified translated and/or official copy of your higher education degree
- your certified translated and/or official copy of study record (grade transcript)
- a Curriculum Vitae/Resume
- TOEFL/IELTS score
- a copy of your Dutch residence permit (if applicable)

Please note that it is preferred that you send all required documents as scans attached to email to: masters@hhs.nl

To allow for entry visa and residence permit requirements, applicants from outside of the EU should apply at least three months before the start of the programme (before June 1st). Applicants from within the EU or non-EU nationals living in the Netherlands with a valid residence permit should apply at least 2 months before start of the programme (before July 1st). If your application is successful we will send you a letter of acceptance.

Together with your acceptance letter you will receive a payment contract. In the payment contract is explained what amount you will need to transfer.

The amount depends on the programme you have applied for as well as if you are required to have a visa to enter the Netherlands. In case of questions you can contact us by e-mail at masters@hhs.nl
Financing your study

We will support you as you plan your study costs and living expenses in the Netherlands. We can guide you through the maze of information about loans, grants and scholarships.

Paying your tuition fees

EU and non-EU students are expected to pay tuition fees for bachelor’s and master’s programmes. Check our website, www.thehagueuniversity.nl, for the latest tuition fees and to find out your payment category.

Scholarships and study grants

THU scholarships

If you are an international student you may be eligible for a scholarship. We offer The Hague University’s World Citizen Talent Scholarship, for first year non-EU bachelor students. There is a good chance that you can obtain our scholarship. Check our page www.thehagueuniversity.nl/scholarships for more information.

Other scholarships

US students may be entitled to a Fulbright Scholarship and South African students can apply to join the EU-South Africa programme. Students from the EU, Iceland, Liechtenstein and Norway may be eligible for a study grant in some circumstances. Students on exchanges and foreign internships may also be entitled to financial help. Your current school or college and the Dutch Embassy in your country are good starting points for enquiries about scholarships and financial aid. Our website, www.thehagueuniversity.nl, The Netherlands Organisation for International Cooperation in Higher Education website www.nuffic.nl, and www.grantfinder.nl, include more tips.

The cost of living

THU students typically spend between €700 and €1,000 per month on accommodation, food and living expenses. International students should also budget about €455 per year for medical insurance. Bachelor’s students will need to invest from €500 to €800 on books and materials in their first year.

More info

Our International Office can help you with any financial matters. Feel free to contact them by phone on: +31 70 445 85 05, or by e-mail at internationaloffice@hhs.nl.

Visas and Residence permits

Most non-EU students that want to study in the Netherlands require an entry visa (MVV). The Hague University of Applied Sciences will guide you through the application process.

If you live in the European Economic Area (EEA) or in Australia, Canada, Japan, Monaco, New Zealand, South Korea, the USA and Vatican City, you will not need an (MVV) entry visa before coming to the Netherlands.

The Dutch Immigration Office (IND) stipulates that your education institute must apply for a visa/resident permit on your behalf. In order to apply for an entry visa and/or residence permit the Immigration Services (IND) require that you have sufficient funds to support yourself for a whole year. Therefore the IND requires that you show proof of the following: You have at least €9,600 at your disposal for living costs (excluding tuition fee) and in addition, you also need to prove that you have enough money for the tuition fee.

To prove the required financial means to the IND you can use one of seven options.

We will tell you more about this procedure once you have been accepted.
THU will apply for your visa through a fast track process. This means that we might get approval within a few weeks. Please note that THU only acts as an intermediary; we have no influence on the outcome of the application.

**Residence permits**

International students from the ‘old’ EU member states (countries that entered the EU before 1 May 2004) do not need a residence permit to work in The Hague. However, in the Netherlands, it is obligatory to have a Burgerservicenummer (BSN) identification number to work. Students will obtain their BSN when registering in the Municipal Database (Gemeentelijke Basisadministratie, or GBA). It is compulsory for all students to be registered in the Municipal Database. The International Office will organise a central day together with the Immigration Office for official registration at the city hall for students who will live in The Hague. If you are going to live outside The Hague you need to arrange this yourself.

**Health Insurance**

As an international student you are obliged to have health insurance for the length of your stay in the Netherlands. You need to arrange this yourself before leaving for the Netherlands. If you are a member of the EU, Norway or Iceland usually a copy of your national insurance card is enough. Please make sure you contact your health insurance provider in your country before leaving. You might have to ask them to issue you a European Health Insurance card.

Always check with your own insurance provider what exactly is covered during your stay in the Netherlands. It is necessary to carry a copy of your insurance with you, because you will need it whenever you use one of the health services. International students at The Hague University of Applied Sciences can take out an **Insurance Passport for Students (IPS)**, which is a health insurance, third-party insurance, travel insurance all in one. The premium for the IPS is €36.50 per month. Please visit the International Office section on the Intranet via the student portal web pages of The Hague University of Applied Sciences. You can also check: [www.ace-ips-nl.com](http://www.ace-ips-nl.com) for more information.

For all up-to-date information regarding health insurance for international students during their stay in the Netherlands please check the following webpage: [http://www.nuffic.nl/internationalstudents/how-to-prepare/insurance/health-insurance](http://www.nuffic.nl/internationalstudents/how-to-prepare/insurance/health-insurance). Please note that if you choose to start a part-time job you will be required to get Dutch public healthcare insurance!

**Find out more**

For more info please contact our International Office on +31 70 445 85 05, or e-mail internationaloffice@hhs.nl.

---

**Working as a student**

If you decide to work while you study you will need a work permit, or tewerkstellingsvergunning (TWV) to work in the Netherlands. EEA and EU residents (except for Bulgarians and Romanians), and Swiss nationals don’t need a work permit. The TWV permit allows you to work for a maximum of 10 hours a week or three months in the summertime. See [www.cwinet.nl](http://www.cwinet.nl) for more information.

You can find work through an employment agency, or uitzendbureau. Some agencies specialise in student jobs. You can also respond to advertisements or look for a job on the Internet.

Please note that it is not easy for foreign students to find a job in the Netherlands and we advise you to calculate your living costs without any work income.

**Additional health insurance required if you work**

Students who receive a salary for a job or an internship are obliged to take out the “basisverzekering” (Dutch public healthcare insurance). Since the “basisverzekering” is quite expensive, it will cost you approximately 100 euro per month, you may want to reconsider taking a job on the side. Based on the fact that you may only work about 40 hours a month, you will need to earn a good salary to make this job worth it while you’re studying.

**Find out more**

For more info please visit the following webpage [http://www.nuffic.nl/international-students/living-in-holland/working-while-studying](http://www.nuffic.nl/international-students/living-in-holland/working-while-studying).
If you are interested in studying at The Hague University of Applied Sciences there are many ways to get in touch. Meet us in person at open days, trial days and international education fairs, or get to know us online via our website and Facebook page.
On Campus
Our open days
The best way to get a taste for life on campus is to meet us in person at one of our open days. It’s a great opportunity to tour our beautiful buildings, ask questions about different programmes, meet students and staff and get a taste of The Hague. Open days are held throughout the year.

On open days we set up an exclusive area for our international bachelor’s and master’s programmes in the atrium. You can meet our students who will share their own experiences with you.

Check our website at www.thehagueuniversity.nl/opendays for dates and times of our open days.

Guided tours
If you are unable to make an open day, we will arrange for somebody to show you around. Just contact us at study-information@hhs.nl.

Trial study days
Our trial study days will help you get a hands-on feel for our bachelor’s programme content before you make your final decision. By becoming a THU student for the day you can attend specially adapted lectures, meet other students and immerse yourself in our working methods.

The tailor-made classes will give you a realistic idea of what it is like to study at THU – we may even give you homework to prepare in advance!

For more information on trial days contact: study-information@hhs.nl.

Around the world
You don’t need to jet into The Hague to get more information about our English-language bachelor’s and master’s programmes. We will bring the information to your doorstep throughout the year when we exhibit at education fairs and events around the world. We have dropped in on Vietnam, Bulgaria, Germany and Mexico – to name just a few of the venues.

We also have representatives around the globe who are available to talk you through our programmes. You can get more information and assistance with our entry procedure in China, Vietnam, Indonesia, Russia, Korea, Iran, Slovakia, UK, Romania, Bulgaria - and many more locations.

Please visit our website for the latest international fair dates and venues and details of our representatives at www.thehagueuniversity.nl.
Online
THU website - www.thehagueuniversity.nl
Visit our helpful website for up-to-date information on programme content and practical information about study and life in the Netherlands - from applications to accommodation.
You can ask students direct questions via an online form. Simply go to the programme page on our website and click on the blue button on the right which says ‘Questions about The Hague?’.

Join our MSN Chat sessions
If you can’t be there for our open days or get to an education fair, we can meet you at a ‘virtual’, weekly open day. Simply log in and pose your questions to international students via Windows Live Messenger (MSN) every Friday between 11am and 3pm (Coordinated Universal Time (UTC) +0). All you have to do is add thu-io1@hotmail to your contacts list in MSN and ask your first question.
Our students are more than happy to chat about life on campus, living in The Hague and the Netherlands and specific programmes. If you are interested in finding out more about careers, we can put you in touch with alumni all over the world.

Facebook
For news, chat and events join our group on Facebook. Log in at www.facebook.com and type ‘The Hague University’ or the programme name e.g. European Studies, in the search box to get involved.

Contact us
For more information get in touch with us at
The Hague University’s main campus:
The Hague University
Johanna Westerdijkstraat 75
2512 EN The Hague
The Netherlands
Tel: +31 (0)70 445 8888
Fax: +31 (0)70 445 8825